

# Bosnia and Herzegovina Telecommunications Report

## Q2 2015

<https://marketpublishers.com/r/BE31447CCAAEN.html>

Date: February 2015

Pages: 84

Price: US\$ 1,295.00 (Single User License)

ID: BE31447CCAAEN

### Abstracts

Includes 3 FREE quarterly updates

**BMI View:** Quarterly growth on the Bosnian mobile market remained flat in Q214, despite a relatively low penetration rate, owing to sluggish economic growth and discounting of inactive SIM cards. However, a considerable proportion of the population still do not have regular access to mobile services, a situation we attribute to poor network coverage in underserved areas and the inability of low income earners in these areas to afford the service. With the uptake of 3G and multiplay services in urban areas, the operators are less inclined to embark on expensive and less rewarding network deployment projects in rural areas. We expect this to weigh on mobile subscriptions growth over our forecast period, through to 2018, with the penetration rate remaining below 100%.

### Key Data

The mobile market was flat at 0.4% quarter-on-quarter (q-o-q) in Q214, as penetration declined to 88.1%.

The latest regulatory data show that the total number of active fixed telephone lines of dominant operators was almost flat quarter on quarter with 0.01% growth at 869,309. We estimate that the broadband market grew by 11.4% year-on-year (y-o-y) in 2013, driven by rising demand for mobile data and cable broadband connections.

## Contents

BMI Industry View

SWOT

SWOT Mobile

SWOT Wireline

Political

Economic

SWOT

Industry Forecast

Mobile

Table: Telecoms Sector - Mobile - Historical Data & Forecasts (Bosnia-Herzegovina 2012-2019)

Wireline

Table: Telecoms Sector - Wireline - Historical Data & Forecasts (Bosnia-Herzegovina 2012-2019)

Industry Risk Reward Ratings

Industry Risk Reward Index

Table: Central & Eastern Europe Telecoms Risk/Reward Index, Q215

Market Overview

Mobile

Regional Overview

Table: Regional Comparison, 2013

Key Developments

Mobile Growth

Subscriber Mix

Usage

MVNOs

Networks

Mobile Content

Mobile Operator Data

Table: Market Overview

Table: BH Mobile

Table: Mobilne Srpske

Table: HT Mostar

Wireline

Key Developments

Fixed-Line

Broadband

## Pay-TV And Converged Services

Table: Wireline Developments, 2009-2011

## Central And Eastern Europe Mobile Content

### Industry Trends And Developments

Table: Selected Developments

### Regulatory Development

Table: Bosnia & Herzegovina: Regulatory Bodies And Their Responsibilities

### Competitive Landscape

Table: Key Players

Table: Selected Operators' Financial Indicators (USDmn)

### Company Profile

#### BH Telecom

### Regional Overview

### Demographic Forecast

Table: Population Headline Indicators (Bosnia-Herzegovina 1990-2025)

Table: Key Population Ratios (Bosnia-Herzegovina 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Bosnia-Herzegovina 1990-2025)

Table: Population By Age Group (Bosnia-Herzegovina 1990-2025)

Table: Population By Age Group % (Bosnia-Herzegovina 1990-2025)

### Glossary

Table: Glossary Of Terms

### Methodology

#### Industry Forecast Methodology

#### Sources

### Risk/Reward Index Methodology

Table: Risk/Reward Index Indicators

Table: Weighting Of Indicators

## I would like to order

Product name: Bosnia and Herzegovina Telecommunications Report Q2 2015

Product link: <https://marketpublishers.com/r/BE31447CCAEN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BE31447CCAEN.html>