

Algeria Autos Report Q4 2016

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Abstracts

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BMI View: This quarter, we have become yet more negative on the outlook for the Algerian new vehicle sales market. We have revised down our 2016 sales forecast to a contraction of 65.0%.

Key Views

Tough import restrictions and a slowing economy are both posing challenges for the Algerian new vehicle sales market in 2016.

Although the aim of the import restrictions is to encourage greater local vehicle production, the danger is that foreign carmakers may look to invest more in nearby markets with less rigorous quotas and more potential for growth (such as Morocco).

Local producer Renault sold 29,132 units in country over H116, for a dominant market share of 41.7%.

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