

# Non-Automotive Transportation Market for Connectors

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### **Abstracts**

Bishop & Associates, Inc. has released a new 10-chapter, 253-page research report, providing a detailed analysis of the non-automotive transportation market for connectors. This new report explores the various sectors and sub-sectors of this marketplace, as well as the connector types used within these sectors.

Sectors discussed in this report include:

Commercial Air

Rail & Rolling Stock

Commercial Vehicles

Commercial Marine

**Heavy Equipment** 

Recreation & Power Sport Vehicles

Market values and forecasts covering the period 2019 through 2025F are provided, along with five-year CAGR figures by region of the world, sector and sub-sector.

The non-automotive transportation market includes most vehicles and forms of transportation, except for passenger cars and light trucks and vans. Each of these forms of transportation is designed and engineered to best suit the medium in which it



operates: rail, road (on-road and off-road), air, or sea. On one hand, the transportation market is a very diverse market segment which includes huge oil tankers, rolling stock and locomotives, heavy trucks, and construction machinery, as well as commercial jets, ATVs and small recreational vehicles, and farm tractors. On the other hand, these very different vehicles have several things in common:

They are made to carry and/or move either people or payload.

They have a form of propulsion and are powered by an engine or motor.

Until recently, nearly all non-auto vehicles used fossil fuels as their main source of power.

In the past decade, designers of non-auto vehicles have reviewed conventional propulsion systems and have started using cleaner technologies for generating power.

Another aspect that ties all the various forms of transportation together is that data networking (a data bus) has become an essential part of managing and controlling fleet and system operations. This report examines, by transportation mode, the various networking protocols used, and how these networks are altering the transportation sector. In the following graph, the relative size of the connector market within the transportation sector in each region is represented by the size of the bubble. On the x-axis, the average annual compound growth rate (CAGR) of the regional market is plotted over the past 10 years (2009-2019), while on the y-axis, the forecasted five-year CAGR (2020 through 2025) is plotted. This graph shows the Chinese market is poised to outgrow all other regions. As a result, China will become the leading transportation market for connectors in the coming years. North America and Europe are almost equal in size but the North American transportation market for connectors is set to outpace the European market during the forecasted period. Japan, which has experienced several years of declining sales, still lags well behind all other regions

Regulation and standardization are significant factors impacting the transportation industry. Many recent rules and regulations are related to safety and environmental requirements. Most governments, especially those in Europe, Japan, and North America, have set standards for clean air, which impact every vehicle emitting emissions into the atmosphere. China has also started to implement similar requirements. To meet these environmental standards and requirements, engine technology will change, driving early replacement of vehicles or ships with older



technology, or non-conforming engines. To meet enhanced safety requirements, increased technology will be implemented, which will also allow operators to detect problems at an early stage. In addition, technology will be added and used to make transportation more efficient. Safety, efficiency, and environmental impact are the three key imperatives driving the transportation industry in the coming years.

Connector consumption in the transportation market sector reached nearly \$4.5 billion in 2019, a decrease of 3.8% over 2018, primarily a result of a slowdown in the world economy. The decline was not the same across all sub-sectors, nor is the \$4.5 billion evenly distributed across all modes of transportation. Several subsectors, such as commercial marine and rail and rolling stock, performed better than others. At the same time, connector consumption within each subsector varies greatly, with commercial vehicles representing the largest portion of connector consumption and RV and power sports representing the smallest portion. Continued adoption of technologies that will allow OEMs to comply with new rules and regulations regarding emissions and safety requirements, as well as a need to meet efficiency demands and provide an enhanced user experience, will guarantee further growth for connector manufacturers in this market.



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### **About**

Market values and forecasts covering the period 2013 through 2018F are provided along with 5-Year CAGR figures by region of the world, segment and sub-segment.

The Non-Automotive Transportation Industry can be characterized as a group of highly mature segments bonded via the application of the internal combustion engine.

As represented by the continuum below, to completely understand the overall industry, one must assess the value of each segment relative to connector consumption or sophistication of application to the annual production levels.

The most sophisticated or complex applications such as those in commercial aviation are impacted by the relatively low volume of the number of units produced annually. On the other hand, high volume production vehicles that reside within the recreation sector are the least complex and in some very basic models do not even use what is classified in this report as an 'electronic connector'.

Government intervention is one of the most significant factors impacting this industry. Most governments, especially those in Europe, Japan, and North America have set standards for clean air which impact every vehicle producing emissions into the atmosphere. To meet these standards, engine technology will change, driving early replacement of vehicles with non-conforming or older technology engines.

The rail sector also looks toward government support as expansion is extremely capital intensive when it comes to building the infrastructure for high speed rail lines and other passenger services.

The adoption of technologies in common with the automotive sector, such as splashproof/waterproof connectors, electronic control modules, and CANbus, provide the basis for significant connector consumption within the Non-Automotive market as well.

In addition, each industry segment currently possesses a critical mass with respect to these core technologies along with dynamic programs such as: In-Flight Entertainment, Intelligent Transport, Telematics, Precision Farming, and PTC/ERMTS Rail Control which will significantly contribute to overall market growth to nearly \$4 Billion at a compound annual rate of 6.4% through 2018.



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