

# Wabash National Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Wabash National Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Wabash National Corp. and its competitors. This provides our Clients with a clear understanding of Wabash National Corp. position in the [Heavy Machinery](#) Industry.

The report contains detailed information about Wabash National Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Wabash National Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Wabash National Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Wabash National Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Wabash National Corp. business.

### **About Wabash National Corp.**

As of FY 2015, Wabash saw its revenue rising up 8.81% to USD 2,027.5 million compared to the previous year. Its gross profit also had a significant growth of 30.44% to USD 303.4 million against FY 2014 with USD 232.6 million. Company's operating income increased too from USD 122.4 million in FY 2014 to USD 181.5 million in FY 2015, as well as net income which rose up to USD 104.3 million.

Wabash National Corporation engages in designing, manufacturing, and marketing standard and customized truck trailers and related transportation equipment.

The company markets its transportation equipment under the Wabash, DuraPlate, DuraPlateHD, FreightPro, ArcticLite, RoadRailer, Transcraft, Eagle, Eagle II, D-Eagle and Benson trademarks directly to customers, through independent dealers and through its company-owned retail branch network.

### **Products**

The company's transportation equipment and DuraPlate products primarily include the

following:

**DuraPlate Trailers:** DuraPlate trailers utilize a proprietary technology that consists of a composite plate wall. The company's DuraPlate trailers include its DuraPlateHD, a heavy duty version of its regular DuraPlate trailers.

**Smooth Aluminum Trailers:** Smooth aluminum trailers, commonly known as 'sheet and post' trailers, are the commodity trailer product purchased by the trucking industry.

**Platform Trailers:** Platform trailers are sold under Transcraft, Eagle and Benson trademarks. Platform trailers consist of a trailer chassis with a flat or 'drop' loading deck without permanent sides or a roof. These trailers are primarily utilized to haul steel coils, construction materials and large equipment.

**Refrigerated Trailers:** Refrigerated trailers have insulating foam in the walls, roof and floor, which improves both the insulation capabilities and durability of the trailers.

**RoadRailer Equipment:** The RoadRailer intermodal system is a patented bimodal technology consisting of a truck trailer and a detachable rail 'bogie' that permits a trailer to run both over the highway and directly on railroad lines.

**Dump Equipment:** The company offers aluminum and steel dump equipment under the name of Benson. This dump equipment is primarily used in the coal industry.

**DuraPlate Products:** The DuraPlate Products Group was initiated in 2008 to expand the use of DuraPlate composite panels, including the building and servicing all of PODS portable storage container requirements with its new DuraPlate container.

The company's retail and distribution segment offers products in three general categories: new trailers, used trailers and parts and service. The following is a description of each product category:

The company sells new trailers produced by the manufacturing segment. Additionally, the company sells specialty trailers produced by third parties that are purchased in smaller quantities for local or regional transportation needs.

The company provides replacement parts and accessories and maintenance service for trailers and other related equipment.

The company sells used trailers including units taken in trade from its customers upon the sale of new trailers. The ability to remarket used trailers promotes new trailer sales by permitting trade-in allowances and offering customers an outlet for the disposal of used equipment.

## Customers

The company's customer base includes truckload common carriers, leasing companies, private fleet carriers, less-than-truckload (LTL) common carriers, and package carriers.

**Truckload Carriers:** The company's customers include Averitt Express, Inc.; Crete Carrier Corporation; Heartland Express, Inc.; Knight Transportation, Inc.; Schneider National, Inc.; Swift Transportation Corporation; the U.S. Xpress Enterprises, Inc.; and Werner Enterprises, Inc.

**Leasing Companies:** The company's customers are GE Trailer Fleet Services; and Xtra Lease, Inc.

**Private Fleets:** The company's customers include C&S Wholesale Grocers, Inc.; Dillard's, Inc.; and Safeway, Inc.

**Less-Than-Truckload Carriers:** The company serves FedEx Corporation; Old Dominion Freight Lines, Inc.; SAIA Motor Freightlines, Inc.; Vitran Express, Inc.; and YRC Worldwide, Inc.

## Competition

The company competes with Great Dane, Utility, Hyundai Translead, and Stoughton.

## History

Wabash National Corporation was founded in 1985.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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