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Uralita SA Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

https://marketpublishers.com/r/U49F0915E93BEN.html
Date: April 2024
Pages: 50
Price: US$ 499.00 (Single User License)
ID: U49F0915E93BEN

Abstracts

Uralita SA Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Uralita SA and its competitors. This provides our Clients with a clear understanding of Uralita SA position in the Building Products and Construction Materials Industry.

The report contains detailed information about Uralita SA that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Uralita SA. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Uralita SA financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Uralita SA competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Uralita SA business.

About Uralita SA

Uralita, S.A. engages in the manufacture and sale of construction industry products and of related raw materials. It also engages in the procurement, process, and marketing of chemicals and their derivatives and their raw materials.

The company carries out and facilitates the distribution and delivery on site of its construction products and systems from a network of industrial and storage centers spread throughout Spain. The company also provides documentation, technical advice and training services for architects, designers, project managers, construction companies, regulators, technical experts, distributors, and users.

Insulation Division

The company's Insulation Division (URSA) sells insulation solutions, principally to the construction industry in Europe. In addition, it targets products at industrial customers, for application in the transportation and logistics sectors. The Division also makes technical glass wool products for use in pipe insulation. The Division manufactures two kinds of materials: Glass Wool and Extruded Polystyrene (XPS).

In 2004 the Insulation Division offset stagnant markets in Central Europe, and Germany, with growth in Spain and eastern European markets. In addition to Glass Wool, the

Mineral Wool insulation market includes Stone Wool and, in Russia, Slag Wool. URSA carries out its businesses throughout Europe, as well as certain Asian regions of Russia. In its operating markets, URSA is the second major manufacturer of both Glass Wool and XPS.

Gypsum Division

The Gypsum Division engages in the manufacture and sale of building products and solutions for all segments of the building construction sectors, including residential and non-residential construction, renovations, and reforms. The main business lines are Pladur Gypsum Board, which is used for dry wall partitions, and Powdered Gypsum, which is used for traditional or wet plaster partitions. Pladur construction systems comprise gypsum board and the items required for its assembly.

Roofing Division

The Roofing Division comprises five businesses, two of which the Uralita Group considers strategic: Tejas Espana and Tejas Portugal. The other activities are Coverings, Profiles and Panelling, and Brazil (tiles and bricks).

The main products and services manufactured and marketed in the roofing division include: concrete tiles, mixed and curved ceramic tiles, roofing accessories, bricks, fibrecement sheeting, metal profiles, and panelling.

Tejas Espana and Tejas Portugal: The strategic businesses of this Division are the roof tiles sector in the Iberian Peninsula. Additionally, in Portugal it also manufactures bricks. In Spain, Uralita engages in the production and sale of tiles, including concrete tiles, mixed and curved ceramic tiles and special pieces. Uralita offers integral solutions for roofs, such as TECTUM, which distributes accessories, such as windows and skylights. In Portugal, Uralita’s business focuses on mixed ceramic tiles, special ceramic pieces and bricks.

Coverings: Uralita manufactures fibrecement sheeting used for coverings, facing work and ventilation ducts. Two manufacturing technologies are employed: PVA and cellulose fibres, in both cases asbestos free. In line with market trends, the company offers finishes that imitate traditional materials, such as clay (Terra and rustic sheeting). To round off its product range, Uralita distributes polyester and asphalt sheeting and deposits.

Profiles and Panelling: The company Teczone Espanola S.A. manufactures galvanised and/or varnished steel profiles and insulation panels for the industrial construction and services sectors (coverings and facades) and insulation panels for industrial cooling. It also produces steel profiles for Gypsum Board partitions and false ceilings.

Brazil: In Brazil, Uralita's business is focused on ceramic and concrete tiles and blocks and bricks.

Structural Ceramics: This non-strategic business was developed on a local basis in Catalonia and involves the manufacture of bricks, overhangs and thermo-clay blocks.

Pipes Division

The Pipes Division engages in the manufacture and sale of pipes and accessories made of plastic, mainly PVC and polyester reinforced with glass fibre, for infrastructure and building works in Spain, Portugal and France. For infrastructure works it provides integral solutions for networks that supply irrigation and drinking water, sanitary networks and land drainage. For buildings, the group offers water supply and drainage products.

The main products and services manufactured and marketed in the pipes division include manufacture of piping and accessories for building and civil engineering industries.

Chemicals Division

The Chemicals Division has three main business lines: Inorganic Chemicals, such as chlorine, soda, potash, chlorates, and chlorite, through Aragonesas, Plastic Materials (PVC) through Aiscondel, and Water Treatment (ATCC, dichloride) through Delsa.

Inorganic Chemicals: In Inorganic Chemicals, the main product offering is soda. Its other product offerings include potash, chlorates, and chlorite.

Plastic Materials: In Plastic Materials, engages in the production and sale in PVC suspension, the principal product of this business line.

Water Treatment: In Water Treatment, the company imports Asian products, the Euro/Dollar exchange rate and the problems arising in the start-up of the new ATCC and dichloride plants in Sabinanigo.

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Strategic Alliances

The company has partnerships between major European companies and its Spanish-based core businesses. The company's Gypsum and Roof Tiles businesses have alliances with Lafarge, which operates in the construction materials, with Lafarge owning 41% and 47% respectively of their joint ventures.

History

Uralita, S.A. was incorporated in 1920.

The above Company Fundamental Report is a half-ready report and contents are subject to change.
It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.
2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

- What composes a threat of substitute products and services?
- Is there a threat of new competitors entering the market?
- What is the intensity of competitive rivalry?
- How big is the bargaining power of buyers?
- How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

- Tangible resources
  - Financial
  - Physical
  - Technological
  - Organizational
- Intangible resources
  - Human
  - Innovation and Creativity

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Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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