

Southern Trust Securities Holding Corp Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Southern Trust Securities Holding Corp Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Southern Trust Securities Holding Corp and its competitors. This provides our Clients with a clear understanding of Southern Trust Securities Holding Corp position in the Industry.

The report contains detailed information about Southern Trust Securities Holding Corp that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Southern Trust Securities Holding Corp. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Southern Trust Securities Holding Corp financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Southern Trust Securities Holding Corp competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Southern Trust Securities Holding Corp business.

About Southern Trust Securities Holding Corp

Southern Trust Securities Holding Corp., through its subsidiaries, provides broker-dealer, investment banking, asset management, and investment advisory services. The company also engages in the metal trading operations.

The company operates as a holding company for Southern Trust Securities, Inc. (STS), a broker-dealer and investment banking firm. Through, its subsidiary, Southern Trust Securities Asset Management, Inc. (STSAM), an investment advisor, it provides asset management services. Through, its subsidiary, Southern Trust Metals, Inc. (STM), it trades precious metals, such as gold, silver, platinum, and palladium.

As a broker-dealer and investment adviser, the company offers its clients with access to all major domestic and international securities and options exchanges; trading in fixed income products, corporate, government, agencies, municipals, and emerging market debt; fixed and variable annuities and life insurance; domestic and international mutual funds; management of retirement plans, such as IRAs, 401ks, 403Bs, SEP IRAs, and other plans; portfolio management for individuals, pension funds, retirement plans, foundations, trusts, and corporations; and corporate services facilitating restricted stock

dispositions and stock option exercises.

The company also offers offshore services enabling client access to foreign trusts and corporations by providing administrative services and referrals to foreign filing specialists and attorneys to enable clients to establish offshore accounts and entities, from time to time.

The company provides traditional as well as securities transaction structures. Its focus is on merger and acquisition advisory services, private placements convertible into publicly-traded shares and private placements bridging to public offerings through reverse mergers into publicly-traded shell corporations.

STS attracts investors from the United States, Latin America, and Europe. STS also has offices in Madrid, Spain; and Geneva, Switzerland. It also has relationships with approximately 9 foreign associates who provide market access for its clients in various countries, including Argentina, Brazil, Columbia, Mexico, Spain, Switzerland, and Venezuela.

Retail and Institutional Brokerage

With regard to its core business of trading and acting as a broker-dealer for its clients, the company views itself as a specialty broker-dealer. It primarily trades in fixed income instruments, foreign currencies, and broad-based indexes. The company also trades in equities and is able to transact any trade desired by its clients.

The company effectuates transactions in domestic and international debt and equity markets on behalf of its clients by maintaining a correspondent relationship with Pershing LLC, a wholly-owned subsidiary of The Bank of New York Inc., a bank holding company in the United States. It also has clearing and correspondent arrangements with Deutsche Bank, MF Global, and Penson Worldwide, Inc. These arrangements also allow its clients to participate in the domestic and international futures and forward markets.

Asset Management

The company's asset management business handles client funds under fixed fee arrangements based on the dollar amount under management. When appropriate, its broker-dealer operations act as agent in affecting transactions for managed accounts. STSAM also offers non-discretionary advisory accounts in coordination with Pershing

Advisor Solutions, LLC, a registered broker-dealer. In addition, the asset management group assists clients with their insurance needs, including life insurance and fixed annuities. The asset management group works closely with its broker-dealer group allowing for various shared clients and giving its clients more financial products from which to choose.

Investment Banking

The company's investment banking group is specialized and works with corporate clients providing specific financial solutions to their capital and strategic needs. Its group makes private placement and merger and acquisition services available to primarily foreign clients, as well as domestic clients.

The company focuses on private investments in public equities (PIPE) for its corporate clients. Its investment banking group also performs merger and acquisition advisory services for its corporate clients and renders general strategic advisory services.

History

Southern Trust Securities Holding Corp. was founded in 1998.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

I would like to order

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