

Seven Group Holdings Limited Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/SB656C0EE77BEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: SB656C0EE77BEN

Abstracts

Seven Group Holdings Limited Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Seven Group Holdings Limited and its competitors. This provides our Clients with a clear understanding of Seven Group Holdings Limited position in the [Wholesale and Distribution](#) Industry.

The report contains detailed information about Seven Group Holdings Limited that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Seven Group Holdings Limited. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Seven Group Holdings Limited financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Seven Group Holdings Limited competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Seven Group Holdings Limited business.

About Seven Group Holdings Limited

Seven Network Limited, a media company, operates commercial television network in Australia. The company engages in the magazine publishing business. It produces and broadcasts drama and lifestyle programs, as well as covers sports events in Australia. The company also has investments in telecommunications service provider B Digital Limited and Medallion Club Pty Limited, the licensor of seats in the Telstra Dome in Melbourne.

BUSINESS SEGMENTS

The company operates its business in three segments: broadcasting segment, magazines segment, and investments segment. The company's broadcasting segment operates commercial television stations; its magazines segment operates as a magazine publisher; and investments segment include naming rights, marketing, ticketing and seating rights to and responsibility for management of Telstra Dome, Internet content and pay television content providers.

Broadcasting Segment

The company's broadcasting segment operates commercial television stations in Australia. The company's programming includes drama series, such as Blue Heelers, Home and Away and All Saints, to information programming, including Better Homes and Gardens, The Great Outdoors and Auction Squad. Its major sports commitments include the XXVIII Olympiad in Athens and two events in Australia: The Melbourne Cup and the Rugby World Cup. The company also has long-term agreements for coverage of the Wallabies' Rugby Union test campaign, and the major golf and tennis tournaments in Australia. The company is commissioning two new drama series: Last Man Standing and Campus. Last Man Standing explores the sexual and emotional terrain of three twenty-something males as they grapple with what they see as the complexities of women. Campus is inspired by Home and Away and follows the lives of young Australians as they leave home and begin their adult lives as students on a university campus. The company also engages in news and public affairs.

The company through its partnerships with 20th Century Fox, The Walt Disney Company, NBC Studios and MGM, has secured a number of new programs, including Boston Legal, the new drama series from David E. Kelley, the creator of Ally McBeal and The Practice, and two of the most anticipated new series: Desperate Housewives and Lost.

Magazines Segment

The company's major magazine publications include: Pacific Magazines expanded portfolio includes: New Idea, That's Life, Marie Claire, Men's Health, Better Homes and Gardens, Home Beautiful, Your Garden, Family Circle, Girlfriend, K-Zone, Total Girl, TV Hits, Golf Leisure and Lifestyle and Monument.

The company's K-Zone is a children's magazine; Total Girl is a magazine for girls 6-12; and Home Beautiful is a homemaker magazine.

Investments Segment

The company's naming rights partnership with Australia, underpins the development of the stadium in Melbourne's Docklands precinct. The company is building on the success of Melbourne's major sports and entertainment venue, as it builds stronger links with the Australian Football League and creates and manages major entertainment events.

The company aligns the management of Telstra Dome with Seven's naming rights, marketing, ticketing, and seating rights at the stadium. The stadium has created a series

of world firsts, with Australian football matches, rugby union internationals, rugby league and international cricket matches, and world wrestling and world title fights in boxing.

Joint Venture

New Zealand Telecom has formed a joint venture with Yahoo! Inc. and Seven Network, Ltd. to offer content on its Internet portal Xtra. New Zealand Telecom would have a 49% stake in the joint venture, with Yahoo and Seven holding the remaining 51%.

In December 2006, the company announced the completion of its joint venture with Kohlberg Kravis Roberts & Co. to create Seven Media Group - comprising Seven's television, magazine publishing and online interests - equally owned by SEV and KKR.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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