

Royal Dutch Shell plc Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Royal Dutch Shell plc Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Royal Dutch Shell plc and its competitors. This provides our Clients with a clear understanding of Royal Dutch Shell plc position in the Energy Industry.

The report contains detailed information about Royal Dutch Shell plc that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Royal Dutch Shell plc. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Royal Dutch Shell plc financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Royal Dutch Shell plc competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Royal Dutch Shell plc business.

About Royal Dutch Shell plc

Peoples Federal Bancshares, Inc. operates as the holding company for the Peoples Federal Savings Bank, which provides various financial services to individuals and small businesses in its market area.

Market Area

The company's lending activities are concentrated primarily in the Boston metropolitan area and eastern Massachusetts. It conducts its operations from its six full-service branch offices located in Brighton, Allston, West Roxbury, and Jamaica Plain, in Suffolk County, Massachusetts; and Brookline and Norwood, in Norfolk County, Massachusetts. It considers Suffolk County, Norfolk County, and portions of Middlesex County, Massachusetts as its primary market area for deposits and lending.

The company's business consists of accepting deposits from the general public and investing those deposits, together with funds generated from operations and borrowings, in various loans. It also invests in mortgage-backed securities. It offers alternative banking delivery systems utilizing ATMs, online banking, remote deposit capture, and telephone banking delivery systems.



Lending Activities

The company's primary lending activity is the origination of one- to four-family residential mortgage loans, multi-family mortgage loans, commercial real estate loans, and construction loans. It also originates consumer loans and commercial business loans.

One- to Four-Family Residential Mortgage Loans: The company offers fixed-rate and adjustable-rate residential mortgage loans with maturities of up to 30 years. It originates adjustable-rate one- to four-family residential mortgage loan.

Home Equity Loans and Lines of Credit: In addition to traditional one- to four-family residential mortgage loans, the company offers home equity loans and home equity lines of credit that are secured by the borrower's primary residence, secondary residence or one- to four-family investment properties.

Multi-Family Real Estate Loans: The company originates multi-family real estate loans with either fixed rates (up to 15 years) or adjustable rates (up to 30 years).

Commercial Real Estate Loans: The company originates commercial real estate loans, which are secured by properties that are occupied primarily by commercial entities. It would originate commercial real estate loans with either fixed rates (up to 15 years) or adjustable rates (up to 30 years.

Construction Loans: The company also originates construction loans for one- to four-family residential properties, multi-family properties, and commercial properties. It makes construction loans for commercial properties, including commercial 'mixed-use' buildings and homes built by developers on speculative, undeveloped property. It provides the permanent mortgage financing on its construction loans on income-producing property.

Consumer Loans: The company's consumer loans consist of loans secured by deposits, auto loans, overdraft lines of credit, and various personal installment loans.

Commercial Loans: The company originates commercial term loans and variable lines of credit to small- and medium-sized companies in its primary market area. Its commercial loans are used for working capital purposes or for acquiring equipment, inventory or furniture. These loans are secured by business assets other than real estate, such as business equipment and inventory or accounts receivable. Its



commercial business loan portfolio consists primarily of secured loans.

Investment Activities

As of September 30, 2010, the company's investment portfolio consisted of United States agency securities and mortgage-backed securities issued by Fannie Mae, Freddie Mac, or Ginnie Mae.

Deposits

The company offers various deposit accounts, including passbook and statement savings accounts, certificates of deposit, NOW accounts, money market accounts, commercial and regular checking accounts, and individual retirement accounts.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 –} Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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