

# North American Energy Partners Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

https://marketpublishers.com/r/N96B107F6D6BEN.html

Date: May 2025 Pages: 50 Price: US\$ 499.00 (Single User License) ID: N96B107F6D6BEN

# **Abstracts**

North American Energy Partners Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between North American Energy Partners Inc. and its competitors. This provides our Clients with a clear understanding of North American Energy Partners Inc. position in the <u>Energy</u> Industry.

The report contains detailed information about North American Energy Partners Inc. that gives an unrivalled in-depth knowledge about internal businessenvironment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for North American Energy Partners Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The North American Energy Partners Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios



pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes North American Energy Partners Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of North American Energy Partners Inc. business.

# About North American Energy Partners Inc.

North American Energy Partners Inc. provides heavy construction and mining, piling and pipeline installation services to customers in the Canadian oil sands, mineral mining, commercial and public construction, and conventional oil and gas markets. The company's primary market is the Alberta oil sands. The company's total fleet includes 698 pieces of diversified heavy construction equipment supported by approximately 765 ancillary vehicles.

#### Segments

The company's segments include Heavy Construction and Mining, Piling, and Pipeline.

Heavy Construction and Mining

This segment focuses primarily on providing surface mining support services for oil sands and other natural resources. This includes activities such as land clearing, stripping, muskeg removal and overburden removal to expose the mining area; the supply of labor and equipment to be operated within the customers' mining fleet, directly



supporting the mining of ore; general support services, including road building, repair and maintenance for both mine and treatment plant operations, hauling of sand and gravel and relocation of treatment plants; construction related to the expansion of existing projects, including site development and construction of infrastructure; and environmental services, including construction and modification of tailing ponds and reclamation of completed mine sites to stringent environmental standards.

### Piling

This segment installs all types of driven, drilled and screw piles, caissons, earth retention and stabilization systems.

### Pipeline

This segment installs transmission, distribution and gathering systems made of steel, fiberglass and/or plastic pipe in sizes approximately 52 inches in diameter. Penstock installation services are also provided. The segment also provides recurring services to specific customers.

#### Joint Venture

The company is a party to a joint venture operated through a corporation called Noramac Ventures Inc., or Noramac, with Fort McKay Construction Ltd., as general partner for and on behalf of Fort McKay Construction Limited Partnership. This joint venture exists for the purpose of performing contracts within the Regional Municipality of Wood Buffalo which require the provision of heavy construction equipment to conduct earthworks and related services for the construction, development and operation of open-pit mining projects.

# Customers

The company's principal oil sands customers include the major significant producers that are mining bitumen in Alberta, including Syncrude Canada Ltd., Suncor Energy Inc., Shell Canada Energy, and Canadian Natural Resources Limited.

# Suppliers

The company has long-term relationships with equipment suppliers, including Finning International Inc., Wajax Income Fund, and Brandt Tractor Ltd. It purchases or rents



John Deere equipment, including excavators, loaders and small bulldozers, from Brandt Tractor.

# Competition

The company's principal competitors in the Heavy Construction and Mining segment include Klemke Mining Corporation, Cow Harbour Construction Ltd. (under creditor protection), Graham Group Ltd, Ledcor Construction Limited, Peter Kiewit and Sons Co., Tercon Contractors Ltd., Sureway Construction Ltd., and Thompson Bros. (Construction) Ltd. In underground utilities installation (a part of its Heavy Construction and Mining segment), Voice Construction Ltd., Ledcor Construction Limited, and I.G.L. Industrial Services are the company's major competitors.

The main competition to its deep foundation piling operations comes from Foundations, Double Star Drilling and Pacer Industries, in Western Canada and from Deep Foundations, Anchor Shoring and Bermingham Construction, in Eastern Canada. The primary competitors in the pipeline installation business include Ledcor Construction Limited, Washcuk Pipe Line Construction Ltd., and Willbros.

History

North American Energy Partners Inc. was founded in 1953.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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<sup>1 –</sup> Data availability depends on company's security policy.

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The complete financial data is available for publicly traded companies.



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# **ANALYSIS FEATURES**

#### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

#### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

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Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

# IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

#### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

#### **VRIO** Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources Financial

Physical

Technological

Organizational

Intangible resources Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?



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