

# New Oriental Energy & Chemical Corp Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# **Abstracts**

New Oriental Energy & Chemical Corp Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between New Oriental Energy & Chemical Corp and its competitors. This provides our Clients with a clear understanding of New Oriental Energy & Chemical Corp position in the <u>Chemical</u> Industry.

The report contains detailed information about New Oriental Energy & Chemical Corp that gives an unrivalled in-depth knowledge about internal businessenvironment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for New Oriental Energy & Chemical Corp. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The New Oriental Energy & Chemical Corp financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios



pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes New Oriental Energy & Chemical Corp competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of New Oriental Energy & Chemical Corp business.

### About New Oriental Energy & Chemical Corp

New Oriental Energy & Chemical Corp. engages in the manufacture and distribution of fertilizer and chemical products. The products are distributed to markets in the Peoples' Republic of China (PRC). The company primary business is the manufacture and sale of urea, a chemical used as fertilizer for crops and certain manufacturing processes, including the manufacture of resin, plastic, and medicine.

The company's other products include Ammonium Hydrogen Carbonate, which can be used as a fertilizer for crops and in the pharmaceutical and food industries. In addition, it has developed Dimethyl Ether (DME). DME has various industrial applications in the production of pesticides, cosmetics and as a refrigerant. It may also be used as a component of various common industrial chemicals.

The company owns and operates a thermal power station with the capacity to generate 3000 kilowatt of thermal power per hour at its factory in Henan. The power station uses thermal energy that is a by-product of its chemical production operations.

#### Products

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The company manufactures urea and coal-based chemicals, including Ammonium Bicarbonate, Liquid Ammonia, Methanol, and DME. Ammonium Bicarbonate and Liquid Ammonia are mainly used for nitrogenous fertilizers and raw materials of chemical products. Methanol and DME are chemical materials and clean alternatives to fossil fuel. They are used in the chemical industry, pharmaceutical industry, light industry, and textile industry.

The company develops and produces the following products with the following chemical composition:

DME CH 3 OCH 3: DME is a type of clean fuel. It has a single component, short carbon chain, and contains oxygen. Similar to the Liquefied Petroleum Gas (LPG), DME is in a gas state when decompressed and the combustor can be used without being changed.

Methanol CH 3 OH: Methanol is a clear, combustible, toxic liquid, Methanol, or methyl alcohol, also called wood alcohol, has a molecular weight of 32.04. Methanol is a poisonous chemical which attacks the nervous system and contains a strong anesthetic effect.

Urea CO(NH 2): 2 Urea is a nitrogen-containing chemical product. It is produced chemically from synthetic ammonia and carbon dioxide. Urea can be produced in various forms, such as pills, granules, flakes, pellets, crystals, and solutions. The Company produces urea in the form of granules.

Ammonium hydrogen carbonate NH 4 HCO 3: Ammonium hydrogen carbonate is a nitrogenous fertilizer which contains approximately 17% nitrogen. Ammonium hydrogen carbonate is stable in 20°C temperature.

### Products Under Development

The company's research and development activities consist principally of: developing new agricultural products which may be based upon refinements to its existing products; developing new fuel alternatives similar to DME; and pursuing new technology in the area of ammonia synthesis which would reduce the energy consumed in the production process and enables the use of recycled water.

### Suppliers



The company's main suppliers include Boai county Coal Transport and Sales Department; Qingyang Desheng Coal Limited; and Shanxi Jing Cheng Coal Transport and Sales Department (supplier of coal).

#### Competition

Urea industry: The company's main competitors are Henan Zhongyuan Dahua Group, Junma Group, Xinlianxin Corp., Shandong Luxi Group, Anhui Linquan Group, and Woyang Chemical Corp.

Methanol industry: The company's main competitors are the Junma Group and the Lantian Group.

DME industry: The company's main competitors are the Sandong Juitai Company and the Sichuan Lutianhua Chemical Company.

Ammonium Hydrogen Carbonate industry: The company's main competitors are the Asia New Energy Holding Limited (Former Shiji Jinyuan Group) the Lantian Group and Zhu Ma Dian Jun Ma Group.

History

New Oriental Energy & Chemical Corp. was founded in 2003.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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<sup>1 -</sup> Data availability depends on company's security policy.

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# **ANALYSIS FEATURES**

#### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

#### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

#### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

#### **VRIO** Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources Financial

Physical

Technological

Organizational

Intangible resources Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?



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