

Mitsubishi Corporation Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Mitsubishi Corporation Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Mitsubishi Corporation and its competitors. This provides our Clients with a clear understanding of Mitsubishi Corporation position in the [Wholesale and Distribution](#) Industry.

The report contains detailed information about Mitsubishi Corporation that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Mitsubishi Corporation. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Mitsubishi Corporation financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Mitsubishi Corporation competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Mitsubishi Corporation business.

About Mitsubishi Corporation

Mitsubishi Corporation, through its subsidiaries and affiliates, engages in the manufacture and marketing of a range of products, including energy, metals, machinery, chemicals, and living essentials through its domestic and overseas network. The company is also involved in various businesses by investing in areas, such as natural resources development and project development; and it is engaged in finance businesses. The company also engages in businesses, such as creating new business models in the fields of new energy and the environment, and new technology-related businesses.

Segments

The company's segments include Business Innovation Group, Industrial Finance, Logistics & Development Group; Energy Business Group; Metals Group; Machinery Group; Chemicals Group; and Living Essentials Group.

Business Innovation Group

The Business Innovation Group's businesses include new energy and the environment, medical healthcare, ICT (information and communications technology), and media

consumer businesses.

Industrial Finance, Logistics & Development Group

The Industrial Finance, Logistics & Development Group is developing shosha-type industrial finance businesses. These include merchant banking and M&A businesses, such as asset management and buyout investment; asset finance and business development businesses, such as leasing businesses and real estate funds; and businesses in other fields, including real estate development, ownership and management, and logistics services and insurance.

Energy Business Group

The Energy Business Group, in addition to developing and investing in oil and gas projects, conducts trading activities in areas, such as crude oil, petroleum products, liquefied petroleum gas (LPG), liquefied natural gas (LNG), and carbon materials and products.

Metals Group

The Metals Group trades, develops businesses, and invests in a range of fields. These include steel products, such as steel sheets and thick plates; steel raw materials, such as coking coal and iron ore; and non-ferrous raw materials and products, such as copper and aluminum.

Machinery Group

The Machinery Group trades machinery in a range of fields, in which it also develops businesses and invests. These fields extend from plants for producing essential industrial materials, including electricity, natural gas, petroleum, chemicals, and steel, to equipment and machinery for transportation and distribution industries, including ships, trains, and automobiles. It is also active in the aerospace and defense industries; and in general industrial equipment and machinery, including construction machinery, machine tools, and agricultural machinery.

Chemicals Group

The Chemicals Group trades and invests in the commodity chemicals and functional chemicals fields. Commodity chemicals include petrochemicals, olefins and aromatics,

methanol, ammonia, chlor-alkali, fertilizer, and inorganic chemicals. Functional chemicals include plastics, functional materials, electronic materials, food ingredients, and fine chemicals.

Living Essentials Group

The Living Essentials Group provides products and services in a range of fields related to foods (commodity), foods (products), textiles, and general merchandise.

Significant Events

On September 1, 2009, Absolut Chemicals Inc. has partnered up with Mitsubishi Corp. for a Clean Development Mechanism (CDM) project at Absolut's plant in Lian, Batangas. The CDM plant complements Absolut's existing biological waste and water treatment facilities.

On October 15, 2009, Samyang Corp. has agreed to establish a joint venture (JV) with Mitsubishi Corporation for the production of bisphenol-A, a key raw material of engineering plastic polycarbonate.

In November 2009, the company and Samyang Corp. signed an investment pact to build a joint-venture chemical company.

History

Mitsubishi Corporation was founded in 1950.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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