

Horizon Oil Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Horizon Oil Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Horizon Oil Ltd. and its competitors. This provides our Clients with a clear understanding of Horizon Oil Ltd. position in the Energy Industry.

The report contains detailed information about Horizon Oil Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Horizon Oil Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Horizon Oil Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Horizon Oil Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Horizon Oil Ltd. business.

About Horizon Oil Ltd.

Horizon Oil Limited (the Company) is engaged in petroleum exploration, development, and production in New Zealand, China, Papua New Guinea, the United States, and Tunisia.

Activities

New Zealand

PEP 38413, Maari Field, Offshore Taranaki Basin: Horizon Oil acquired a 10% interest in PEP 38413, offshore New Zealand, immediately prior to the drilling of the Maari-2 appraisal well. The Maari-2 well was drilled in January 2003 and successfully appraised the central part of the field and has led to commencement of the field development planning process.

China

Block 22/12, Beibu Gulf, Offshore People's Republic of China

The Nanhai IV jack-up rig was towed to the Wei 12-7-1 location on Block 22/12, jacked



up in approximately 30 m of water and subsequently readied for drilling operations. The well was spudded on Tuesday evening, 13 April and the current operation is setting 20 inch surface casing.

The Wei 12-7-1 exploration well is the first of a two firm plus three contingent well drilling programme planned on Block 22/12. The second well will be the Wei 12-8-3 appraisal well on the 12-8 East (12-8-2) field.

The 22/12 Block is located in the Beibu Gulf, offshore south China. The joint venture comprises:- Horizon Oil Limited (HZN); Roc Oil (China) Company (ROC); Petsec Petroleum Incorporated (PSA); and Oil Australia Pty Limited (FAR).

Wei 12-7-1 exploration well - PTD 1,683 m

The Wei 12-7 prospect is on trend with the 12-3 discovery (see map) and at the same stratigraphic level. The prospect displays seismic amplitude and other seismic attributes of a character that may be indicative of hydrocarbons.

RISC Pty Ltd, an independent consultant retained by Horizon Oil to evaluate Block 22/12, has calculated mean potential recoverable reserves of 43 mmbo in the target Weizhou sands.

Wei 12-8-3 appraisal well – PTD 1,341 m

The 12-8 East (12-8-2) field was discovered by CNOOC in 1994. The well encountered an 8 m oil column in the Miocene Jiaowei sands at a depth of 930 m. A production test flowed 2,355 bopd of 21 degree API oil.

The primary objectives of the Wei 12-8-3 well, which will be located approximately 1 km north of the Wei 12-8-2 discovery well, are to confirm structural configuration of the reservoir and to accurately determine oil properties, particularly viscosity, in order to optimise well planning for a potential field development. On the basis of expected viscosity and other parameters, RISC estimates technically recoverable reserves for the 12-8 East field of 27 mmbo. A secondary objective is to test a deeper target near basement level, which displays a seismic amplitude anomaly.

Papua New Guinea

PPL 206, Bosavi Prospect, Papuan Basin Foreland



In early 2003, Horizon Oil announced that it had farmed out a 28% interest in PPL 206 in exchange for a 20% interest in PPL 227 and a carry of US\$300,000 in the next well to be drilled in that permit, Kapul-1.

The Bosavi-1 well spudded on 21 January 2003 and was drilled to a TD of 1,501 m, having penetrated the primary Toro Formation reservoir and the secondary Hedinia and lagifu Formation reservoirs. However, TD was called some 700 m short of the originally proposed TD of 2,200 m due to problems encountered with lost circulation in the reservoir sections and differential pressure causing a formation tester tool to become stuck.

The primary Toro reservoir was encountered some 80-m deep to prognosis but still sufficiently high to the nearby Kanau-1 well to confirm closure. The reservoir quality was excellent but no shows were encountered and wireline tester and logs confirmed water. No shows were encountered in either the Hedinia and lagifu secondary reservoirs and pressure data confirms they were on the same hydrostatic gradient as the Toro. The well was plugged and abandoned as a dry hole.

PPL 227 Kapul Prospect, Papuan Basin Foreland

Horizon Oil obtained a 20% interest in the PPL 227 permit containing the Kapul prospect, due to be drilled in late 2003 or early 2004, as a component of the Bosavi farmout to Oil Search Limited (Oil Search). Planning for the drilling of the Kapul-1 well is underway. Oil Search, as operator, has called for tenders for well site preparation and drilling services.

United States

Bayou Choctaw Field, Iberville Parish, Louisiana

Efforts to farm-out part of the Company's interest in the Bayou Choctaw project are continuing. The focus has been on attracting a Gulf Coast-based partner to exploit the undeveloped reserves around the dome plus the deep potential and exploration prospects to the northwest of the dome.

Tunisia

Fejaj Permit, Ghafsa Trough



Drilling of the re-entry well Chott Fejaj-3A/RE commenced at a depth of 3,556 m on 26 December 2002 and TD at 4,637 m was reached on 20 February 2003. The rig was released on 24 February after plugging and abandonment operations. The well objective of penetrating the full Triassic section was achieved. No significant oil or gas shows were encountered in the well despite good indications of a mature source rock.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 –} Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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