

# Hong Kong Economic Times Holdings Limited Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/HC292D5ECCCBEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: HC292D5ECCCBEN

## Abstracts

Hong Kong Economic Times Holdings Limited Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Hong Kong Economic Times Holdings Limited and its competitors. This provides our Clients with a clear understanding of Hong Kong Economic Times Holdings Limited position in the [Media](#) Industry.

The report contains detailed information about Hong Kong Economic Times Holdings Limited that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Hong Kong Economic Times Holdings Limited. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Hong Kong Economic Times Holdings Limited financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows

presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Hong Kong Economic Times Holdings Limited competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Hong Kong Economic Times Holdings Limited business.

## **About Hong Kong Economic Times Holdings Limited**

Hong Kong Economic Times Holdings Limited, an investment holding company, engages in the publishing of newspapers, magazines, and books; and provision of electronic financial and property market information services, and training services in Hong Kong. The company operates in four segments: Printed Media; Financial News Agency, Information, and Solutions; Recruitment, Advertising, and Training; and Lifestyle Portals. The Printed Media segment engages in the printing and publication of newspapers, magazines, and books. The Financial News Agency, Information, and Solutions segment provides financial news and information, including real-time quotations to the professional market and retail investors. This segment offers quotations of Hong Kong equities and derivatives, commentaries, and information of Hong Kong listed companies, as well as market related analysis and charting information. It also provides wealth management solutions; property information; and direct marketing and solutions. The Recruitment, Advertising, and Training segment publishes Career Times, an English-language recruitment weekly that provides channel for business executives; operates [careertimes.com.hk](http://careertimes.com.hk), an online version of Career

Times that provides jobseekers and human resources professionals a platform for job searching and recruitment purpose; and operates ET Business College that specializes in provision various formats of training for business executives and professionals and whose services include conferences and seminars, academic and professional courses, and corporate training and consulting, as well as Hong Kong Mainland China exchange programs. The Lifestyle Portals segment operates Health Smart that provides health care services; TravelUSB.com, a travel portal for travel enthusiasts; and UFood, a comprehensive restaurant directory. The company was founded in 1988 and is headquartered in North Point, Hong Kong.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

## Contents

RESEARCH METHODOLOGY

DISCLAIMER

### **1. HONG KONG ECONOMIC TIMES HOLDINGS LIMITED COMPANY PROFILE**

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

### **2. HONG KONG ECONOMIC TIMES HOLDINGS LIMITED BUSINESS OVERVIEW**

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

### **3. HONG KONG ECONOMIC TIMES HOLDINGS LIMITED SWOT ANALYSIS**

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

### **4. HONG KONG ECONOMIC TIMES HOLDINGS LIMITED FINANCIAL ANALYSIS**

- 4.1. Financial Statements
  - 4.1.1. Income Statement
  - 4.1.2. Balance Sheet
  - 4.1.3. Cash Flow
- 4.2. Financial Ratios
  - 4.2.1. Profitability
  - 4.2.2. Margin Analysis

- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

## **5. HONG KONG ECONOMIC TIMES HOLDINGS LIMITED COMPETITORS AND INDUSTRY ANALYSIS**

- 5.1. Hong Kong Economic Times Holdings Limited Direct Competitors
- 5.2. Comparison of Hong Kong Economic Times Holdings Limited and Direct Competitors Financial Ratios
- 5.3. Comparison of Hong Kong Economic Times Holdings Limited and Direct Competitors Stock Charts
- 5.4. Hong Kong Economic Times Holdings Limited Industry Analysis
  - 5.4.1. Media Industry Snapshot
  - 5.4.2. Hong Kong Economic Times Holdings Limited Industry Position Analysis

## **6. HONG KONG ECONOMIC TIMES HOLDINGS LIMITED NEWS & EVENTS**

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

## **7. HONG KONG ECONOMIC TIMES HOLDINGS LIMITED EXPERTS REVIEW<sup>1</sup>**

- 7.1. Experts Consensus
- 7.2. Experts Revisions

## **8. HONG KONG ECONOMIC TIMES HOLDINGS LIMITED ENHANCED SWOT ANALYSIS<sup>2</sup>**

## **9. HONG KONG PESTEL ANALYSIS<sup>2</sup>**

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors

- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

## **10. HONG KONG ECONOMIC TIMES HOLDINGS LIMITED IFE, EFE, IE MATRICES<sup>2</sup>**

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

## **11. HONG KONG ECONOMIC TIMES HOLDINGS LIMITED PORTER FIVE FORCES ANALYSIS<sup>2</sup>**

## **12. HONG KONG ECONOMIC TIMES HOLDINGS LIMITED VRIO ANALYSIS<sup>2</sup>**

### **APPENDIX: RATIO DEFINITIONS**

### **LIST OF FIGURES**

Hong Kong Economic Times Holdings Limited Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit  
Profit Margin Chart  
Operating Margin Chart  
Return on Equity (ROE) Chart  
Return on Assets (ROA) Chart  
Debt to Equity Chart  
Current Ratio Chart  
Hong Kong Economic Times Holdings Limited 1-year Stock Charts  
Hong Kong Economic Times Holdings Limited 5-year Stock Charts  
Hong Kong Economic Times Holdings Limited vs. Main Indexes 1-year Stock Chart  
Hong Kong Economic Times Holdings Limited vs. Direct Competitors 1-year Stock Charts  
Hong Kong Economic Times Holdings Limited Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.  
The complete financial data is available for publicly traded companies.

## List Of Tables

### LIST OF TABLES

Hong Kong Economic Times Holdings Limited Key Facts

Profitability

Management Effectiveness

Income Statement Key Figures

Balance Sheet Key Figures

Cash Flow Statement Key Figures

Financial Performance Abbreviation Guide

Hong Kong Economic Times Holdings Limited Key Executives

Hong Kong Economic Times Holdings Limited Major Shareholders

Hong Kong Economic Times Holdings Limited History

Hong Kong Economic Times Holdings Limited Products

Revenues by Segment

Revenues by Region

Hong Kong Economic Times Holdings Limited Offices and Representations

Hong Kong Economic Times Holdings Limited SWOT Analysis

Yearly Income Statement Including Trends

Income Statement Latest 4 Quarters Including Trends

Yearly Balance Sheet Including Trends

Balance Sheet Latest 4 Quarters Including Trends

Yearly Cash Flow Including Trends

Cash Flow Latest 4 Quarters Including Trends

Hong Kong Economic Times Holdings Limited Profitability Ratios

Margin Analysis Ratios

Asset Turnover Ratios

Credit Ratios

Long-Term Solvency Ratios

Financial Ratios Growth Over Prior Year

Hong Kong Economic Times Holdings Limited Capital Market Snapshot

Hong Kong Economic Times Holdings Limited Direct Competitors Key Facts

Direct Competitors Profitability Ratios

Direct Competitors Margin Analysis Ratios

Direct Competitors Asset Turnover Ratios

Direct Competitors Credit Ratios

Direct Competitors Long-Term Solvency Ratios

Media Industry Statistics

Hong Kong Economic Times Holdings Limited Industry Position  
Company vs. Industry Income Statement Analysis  
Company vs. Industry Balance Sheet Analysis  
Company vs. Industry Cash Flow Analysis  
Company vs. Industry Ratios Comparison  
Hong Kong Economic Times Holdings Limited Consensus Recommendations<sup>1</sup>  
Analyst Recommendation Summary<sup>1</sup>  
Price Target Summary<sup>1</sup>  
Experts Recommendation Trends<sup>1</sup>  
Revenue Estimates Analysis<sup>1</sup>  
Earnings Estimates Analysis<sup>1</sup>  
Historical Surprises<sup>1</sup>  
Revenue Estimates Trend<sup>1</sup>  
Earnings Estimates Trend<sup>1</sup>  
Revenue Revisions<sup>1</sup>



## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

Product name: Hong Kong Economic Times Holdings Limited Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

Product link: <https://marketpublishers.com/r/HC292D5ECCCBEN.html>

Price: US\$ 499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HC292D5ECCCBEN.html>