

# Fortune Oil & Gas, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Fortune Oil & Gas, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Fortune Oil & Gas, Inc. and its competitors. This provides our Clients with a clear understanding of Fortune Oil & Gas, Inc. position in the Industry.

The report contains detailed information about Fortune Oil & Gas, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Fortune Oil & Gas, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Fortune Oil & Gas, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Fortune Oil & Gas, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Fortune Oil & Gas, Inc. business.

### **About Fortune Oil & Gas, Inc.**

Fortune Oil & Gas, Inc., an independent energy company, engages in the exploration, development, exploitation, and production of oil and natural gas. The company primarily operations are focused in the North Java Sea, Indonesia.

The company operates its business through its wholly owned subsidiaries, Fortune Pacific Management, Ltd., a British Columbia company (FPM); Fortune Ship Management Ltd., a Malta company (FSM); and Indo-Pacific Oil & Gas, Inc., a British West Indies (IPOG) and through IPOG's wholly owned subsidiary (our second tier subsidiary); Indo-Pacific Resources (JAVA) Ltd., a Barbados company (IPR or IPRJ).

During 2000, the company acquired 100% of the issued and outstanding stock of GFB Resources (Java) Limited, an oil and gas exploration and production company which holds a 100% interest in the Bawean Production Sharing Contracts (Bawean PSC). In January 2005 the company sold 70% interest in the Bawean PSC to Camar Resources Canada, Inc. The company is a party to proceedings that may further dilute its interest in the Bawean PSC.

The company's oil properties consist of the Bawean Production Sharing Contract (PSC) in the North Java Sea approximately 430 miles east of Jakarta, Indonesia and 50 miles

north of the island of Java. The Bawean PSC consists of two offshore areas, which include the Camar and Tuban Blocks. The assets consist of all rights and entitlements relating to the 100% interest in the Bawean PSC and the South Camar Utilization and Unit Operating Agreement (UOA), all technical and proprietary information acquired pursuant to the Bawean PSC and Camar UOA, equipment and inventory.

#### Operation of the Camar and Tuban Oil and Natural Gas Fields

The company, together with its joint venture partner, Camar Resources Canada, Inc. (CRC) own 100% of the interests under a Bawean Production Sharing Contract, which gives it the right to operate the Camar and Tuban petroleum blocks in the Java Sea, off the shore of Indonesia. The company owned 100% of the interests, but it sold 70% of such interests to CRC in 2004. CRC is responsible for the operation of the field under the terms of the company's Joint Operating Agreement.

The Camar Block is operated under a production sharing contract. The Field operations are conducted through - three offshore platforms consisting of a 'CPP' (central processing platform), a 'WPP' (wellhead processing platform) and a 'MPA' (a monopod platform); eight producing oil wells; a storage tanker and single anchor leg mooring buoy; and two supply vessels. The supply vessels are used to transport staff, equipment, supplies and provisions to the port of Surabaya, on the Indonesian coast, to the storage tanker and the platforms. The company owns and maintains the single anchor leg mooring buoy (the Buoy), which serves as a permanent anchor for a storage tanker.

Oil is pumped through the wells from the oil reservoirs below the seabed to the platforms for processing. The storage tanker holds the processed oil until an aggregate of approximately 100,000 barrels are ready for sale. The company's customers send a transport tanker to the site and the oil is transferred to their tanker in completion of the sale. Generally, a minimum sale amount would be approximately 100,000 barrels. Accordingly, the company is seeking to obtain the use of a storage tanker that would hold approximately 140,000 barrels of processed oil.

In February 2005 the company entered into an Agreement with Prosafe Production Services Pte. Ltd. (Prosafe) to acquire ownership of a single anchor leg mooring buoy (the Buoy). The company provides the use of the Buoy to CRC for use at the Camar field but it remain as the sole owner of the Buoy. The company operated the Fortuna Ayu tanker at the Camar field through its subsidiary Fortune Ship Management Ltd.

As of December 31, 2004 the estimated oil reserve was 211,000 Bbls. As of December 31, 2004, the company's total oil production at the Camar Field was 96,940 Bbl's. The Camar field also contains reserves of 'sweet' natural gas (98% methane), which the company do not process or produce.

The Company and CRC have identified a storage tanker for lease that can be used at the Camar field. CRC is in improved discussions with PAS for the use, maintenance and staffing of the storage tanker 'Fortuna Ayu' (which was previously owned by the Company and surrendered to NOWMCO, as discussed above). PAS acquired the ship 'Fortuna Ayu' from NOWMCO'S assignee, Enterprise, in September 2005 in anticipation of entering into the charter agreement for the ship (for the Camar field) with CRC. The company anticipates it would be able to produce approximately 1,500 barrels of processed oil per day.

#### Customers

As of December 31, 2004, the company's major customer is Pole Petroleum (S) PTE. Ltd., a Singaporean privately owned company, accounted for 100% of its total revenues.

#### History

Fortune Oil & Gas, Inc. was formed in 1980.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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