

FBR Capital Markets Corporation Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

FBR Capital Markets Corporation Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between FBR Capital Markets Corporation and its competitors. This provides our Clients with a clear understanding of FBR Capital Markets Corporation position in the Industry.

The report contains detailed information about FBR Capital Markets Corporation that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for FBR Capital Markets Corporation. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The FBR Capital Markets Corporation financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and



company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes FBR Capital Markets Corporation competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of FBR Capital Markets Corporation business.

About FBR Capital Markets Corporation

FBR Capital Markets Corporation operates as an investment banking, institutional brokerage, and asset management company. The company makes principal investments, including merchant banking investments, with its own capital.

The company, through its principal operating subsidiaries, FBR Capital Markets & Co. (FBR & Co.), an SEC-registered broker-dealer, FBR Capital Markets International, Ltd. (FBRIL), a broker-dealer registered with the United Kingdom's Financial Services Authority (FSA), and FBR Fund Advisers, Inc. (FBR Fund Advisers), an SEC-registered investment adviser, focuses on providing capital raising services, including underwriting and placement of public and private equity and debt; financial advisory services, including merger and acquisition (M&A) advisory, restructuring, liability management, recapitalization and strategic alternative analysis; institutional sales and trading services focused on equities, equity-linked securities, high-yield bonds, senior debt, and bank loans; research coverage; asset management services through a family of mutual funds; and proprietary investment returns to its shareholders through merchant banking and other direct investments that the company make utilizing its own capital.

The company focuses its capital markets business (investment banking and institutional brokerage) in eight industry sectors—consumer, diversified industrials, energy and



natural resources, financial institutions, healthcare, insurance, real estate, and technology, media and telecommunications (TMT).

Business

The company operates in three segments: Capital Markets, which includes investment banking and institutional brokerage (sales, trading, and research); Asset Management, which includes private wealth management; and Principal Investing, which includes merchant banking.

Capital Markets

The Capital Markets segment's business is conducted by its investment banking and institutional brokerage professionals through the U.S. and United Kingdom broker-dealer subsidiaries. These professionals provide investment banking services, including capital raising and financial advisory services, and institutional brokerage services, including sales, trading, and research services, to its institutional clients across its core sectors.

Investment Banking: The company provides capital raising services in industry specific investment banking teams that operate across its core industry sectors: consumer, diversified industrials, energy and natural resources, financial institutions, insurance, real estate, and TMT, and these teams work with its M&A investment banking group in connection with the delivery of financial advisory services. The company also has a financial sponsors investment banking group that works with its industry-focused investment banking teams to deliver a range of investment banking products and solutions to the private equity community and their portfolio companies.

Capital Raising: The company offers a range of financial products designed to serve the needs of its investment banking clients, including private equity offerings, initial public, follow-on, and secondary offerings of common equity, equity-linked convertible debt offerings, public and private preferred equity offerings, and debt offerings.

Strategic Advisory Services: The company focuses on helping its investment banking clients to assess strategic alternatives, including advice on M&A, financial restructuring, and strategic partnerships. In addition, the company provides valuation advice, fairness opinions, market comparable valuation analysis and other corporate finance advice, including advice with respect to dividend policies and evaluations of stock repurchase programs.



Institutional Brokerage and Research: Through its institutional brokerage professionals, the company provides research and institutional sales and trading services to institutional investors in North America, Europe, and elsewhere. The company executes securities transactions for institutional investors, such as mutual funds, insurance companies, hedge funds, banks, money managers, and pension and profit-sharing plans.

Institutional Brokerage: The company's traders and salespeople are required to develop detailed knowledge and relationships and provide trade execution and sales and trading services to an institutional client base of approximately 1,400 institutional investor accounts as of December 31, 2009. The company makes markets in Nasdaq and other securities, it trades listed securities and loan products, and the company services the trading desks of major institutions in the United States, Europe, and elsewhere.

Asset Management

The Asset Management segment includes its SEC registered investment adviser subsidiaries that manage a family of mutual funds. The company's traditional asset class equity funds provide investors with access to institutional quality exposure to the large, mid- and small-cap segments of the capital markets, and its specialty funds allow investors to add targeted exposure to growth opportunities in specific industry sectors, including through an index fund.

Principal Investing

The Principal Investing segment's activity consists primarily of investments in merchant banking investments and short-term liquid instruments.

History

FBR Capital Markets Corporation was founded in 2006.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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