

DataLogic International Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

DataLogic International Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between DataLogic International Inc. and its competitors. This provides our Clients with a clear understanding of DataLogic International Inc. position in the Industry.

The report contains detailed information about DataLogic International Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for DataLogic International Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The DataLogic International Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes DataLogic International Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of DataLogic International Inc. business.

About DataLogic International Inc.

DataLogic International, Inc. operates as a communications and information technology (IT) solutions company. The company develops solutions addressing markets with growth characteristics, such as Global Positioning System (GPS) -based mobile asset tracking and strategic IT outsourcing.

Segments

The company operates and manages two strategic business segments:
Communications and Consulting.

Communications Segment

The company' Communications segment addresses the mobile asset tracking, secured mobile communications and Voice over Internet Protocol (VoIP) markets.

Mobile Asset Tracking: The company's mobile asset tracking products and services consist of Panther Trak asset tracking device and BounceGPS vehicle and asset management solution.

The company's Panther Trak asset tracking device utilizes digital cellular networks and the GPS to enable a range of customer-defined options in keeping track of valuable vehicular assets. The device sends and receives a variety of information from time to time and on demand. Such data includes location, velocity, and time. These data are transmitted to data center using wireless networks and the Internet. If a wireless connection to a device is not available, then the device would store the captured data and seek to transmit the data when a wireless connection is available.

The company's BounceGPS vehicle and asset management solution combines Panther Trak, wireless communications, GPS technology, hosted software applications and Internet technologies to deliver an end-to-end customer solution for mobile asset tracking.

BounceGPS allows control of the Panther Trak device from a user's PC including customized functions, such as notification when the vehicle or asset is moved, disabling the vehicle, notification of cargo door openings, in-vehicle temperature readings, and even remotely unlocking the vehicle doors. In an emergency situation, a covert microphone can also be activated to listen to what is happening in the vehicle.

The BounceGPS solution includes Automated Vehicle Location (AVL) software that interacts with mapping technology, as well as administration modules for management of mobile assets all within a simple user interface design.

Secured Mobile Communications: The company offers an encryption and two-factor authentication product, EncrypTAC. EncrypTAC allows law enforcement agents using mobile communications to access FBI databases.

VoIP: The company provides VoIP telephony products and services through IPN. IPN offers phone sets, communication servers, software and hardware licenses and residual global long distance airtime sales.

Consulting Services segment

The company's Consulting segment provides IT consulting services to a range of U.S. and international governmental agencies and commercial enterprises. Its consulting segment is led by wholly owned subsidiary, DataLogic Consulting, Inc. (DCI). DCI provides complete IT consulting services that include project management and systems analysis, design, implementation, testing and maintenance. DCI also provides short and long-term staffing solutions.

Staff Augmentation/Consulting Services: The company intends to provide consulting services to its existing and prospective Fortune 1000 clients and governmental agencies.

Acquisitions

The company, as of March 1, 2005, acquired the assets of I.S. Solutions, LLC (ISS), a provider of technology solutions for public safety and homeland security agencies.

The company, as of September 15, 2005, acquired the assets of CBSi Holdings, Inc. (CBSi) to enhance GPS-based mobile asset tracking solution and further increase distribution and client relationships.

The company, as of November 21, 2005, acquired BluBat, Inc. (BluBat), a provider of network design, systems and software engineering services to further expand communications solutions capabilities.

Customers

The company's customer base is located in North America. It includes small to large commercial businesses as well as all levels of governmental agencies. The vertical markets that the company serves include Communications, Energy, Financial, Government, Education, Public Safety, Homeland Security, Healthcare, Manufacturing, Retail and Transportation.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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