

Cinram International Income Fund Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Cinram International Income Fund Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Cinram International Income Fund and its competitors. This provides our Clients with a clear understanding of Cinram International Income Fund position in the [Media](#) Industry.

The report contains detailed information about Cinram International Income Fund that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Cinram International Income Fund. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Cinram International Income Fund financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Cinram International Income Fund competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Cinram International Income Fund business.

About Cinram International Income Fund

Cinram International Income Fund, through its subsidiary, Cinram International, Inc., provides pre-recorded multimedia products and related logistics services in North America and Europe. With facilities in North America and Europe, the company manufactures DVDs, Blu-ray discs and CDs. The company provides distribution services for motion picture studios, music labels, video game publishers, computer software companies, telecommunication companies and retailers worldwide.

The company operates 23 major facilities that span approximately 13 million square feet. It has the capacity to manufacture approximately 2.3 billion DVDs and approximately 800 million CDs per year to service seasonal peaks in demand.

The company manufactures on firm orders from its customers, pursuant to multi-year contracts ranging from two to six years.

Segments

The company operates five segments: Home Video, CD, Video Game, Printing and Other.

The Home Video segment consists of the replication, packaging and distribution of DVDs and Blu-ray discs, including new releases and catalog titles, for the home entertainment divisions of motion picture studios.

The CD segment consists primarily of the replication, packaging and distribution of audio CDs and CD-ROMs for record labels, publishers and software companies.

The Video Game segment includes revenues from Ditan Distribution LLC (Ditan), which the company acquired in 2007, primarily for the distribution of video games.

The Printing segment manufactures packaging components principally for the home entertainment, CD and video games industries, including the artwork that is inserted into DVD, CD and video game packaging, custom box sets and point-of-purchase merchandise displays, primarily through its wholly-owned subsidiary, Ivy Hill Corporation.

The Other segment includes logistics services for its telecommunications customer (Motorola) as well as Vision Worldwide Management (Vision), the North American and European assets of which the company acquired in September 2007.

Significant Events

The company, in May 2008, completed the sale of Giant Merchandising's assets connected with its retail license business to a division of Li and Fung. Cinram completed a share sale of Giant's subsidiary in Mexico to Mias Fashion Manufacturing Company Inc.

The company, in September 2007, acquired the North American and European assets of Vision, a provider of outsourced Vendor Managed Inventory (VMI) services to the home entertainment industry. Vision offers demand planning software solutions that derive perpetual inventory levels, model stocking, provide category-wide forecasting, product mix analysis and recommendations, replenishment, store and product performance reporting as well as other analytical information.

The company, in April 2007, acquired all of the assets of Ditan, a video games distributor in the United States. Ditan specializes in direct-to-store and third-party logistics.

History

Cinram International Income Fund was founded in 1969.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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