

Chesapeake Gold Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Chesapeake Gold Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Chesapeake Gold Corp. and its competitors. This provides our Clients with a clear understanding of Chesapeake Gold Corp. position in the Industry.

The report contains detailed information about Chesapeake Gold Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Chesapeake Gold Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Chesapeake Gold Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Chesapeake Gold Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Chesapeake Gold Corp. business.

About Chesapeake Gold Corp.

Chesapeake Gold Corp., an exploration stage company, engages in the exploration, development, and recovery of precious metals in North and Central America. It principally explores gold-silver deposits.

As of December 31, 2008, the company's operations were principally directed towards the exploration and development of Metates project in Durango State and the Tatatila project in Veracruz State, Mexico.

Mineral Properties

Talapoosa Property, Nevada State, U.S.A

The company, through its wholly owned subsidiary, American Gold, owns a 100% interest in 475 unpatented lode mining claims in Lyon County, Nevada.

Metates Property, Durango State, Mexico

The company holds a 100% interest in 5 exploitation concessions totaling 2,420 hectares. The concessions are registered in the name of American Gold Metates S. de

R.L. de C.V., a wholly owned subsidiary of the company.

La Gitana Property, Oaxaca State, Mexico

The La Gitana Property consists of 1 mineral concession totaling 494 hectares. The company's wholly owned subsidiary, Minerales El Prado S.A. de C.V. (MEP), acquired a 75% interest in the concession from Luismin S.A. de C.V., a wholly-owned subsidiary of Goldcorp, Inc. MEP has staked 5 other concessions totaling 13,885 hectares along a northwest trend extending from the La Gitana Property.

La Calavera Property, Oaxaca State, Mexico

In 2007, the company signed an option agreement with Pinnacle Mines, Ltd. (Pinnacle) whereby Pinnacle has the right to acquire approximately a 70% interest in the La Calavera Project and 2 additional mineral concessions (Rio Minas) consisting of 19,510 hectares. In December 2008, the company advised Pinnacle that it had terminated its underlying option agreements for the La Calavera Project. The company and Pinnacle have agreed to renegotiate and/or enter into a new option agreement with respect to the Rio Minas property, which MEP reduced in 2008 to one mineral concession comprising 7,425 hectares.

La Cecilia Property, Sonora State, Mexico

MEP has an option to acquire a 100% interest in the La Cecilia gold project, which consists of 3 mineral concessions totaling 794 hectares located in northern Sonora State.

El Tecomate Property, Durango and Sinaloa State, Mexico

MEP has an option to acquire a 100% interest in 2 mineral concessions (El Tecomate and Tatemates) totaling 220 hectares. Two adjacent contiguous claims, El Volcan and La Verdoza, were staked by MEP have been reduced from 10,475 hectares to 1,195 hectares.

Tatatila Project, Veracruz State, Mexico

MEP has acquired through purchase, joint venture and staking the Tatatila project, which collectively consists of 29,561 hectares in Veracruz State. For acquisition, MEP optioned 7 concessions of a National Mineral Reserve totaling 2,767 hectares from the

Consejo de Recursos Minerales de Mexico (CRM), a mining division of the Mexican government. In December 2008, the company terminated its option agreement with Bell Resources Corporation.

Discontinued Operations

Regional Properties, Chihuahua State, Mexico

In 2008, MEP terminated its interest in 10 mineral concessions staked in Chihuahua State totaling 120,335 hectares. MEP has acquired, by staking, 10 mineral concessions in Chihuahua State, Mexico, totaling 120,335 hectares. In Oaxaca State, MEP terminated its interest in two mineral concessions totaling 8,267 hectares, which had been acquired through staking.

In 2008, the company ceased its operations in Nicaragua and began the process of winding down its Nicaraguan subsidiary, Nica Gold S.A.

MEP has an option to acquire a 100% interest in 2 mineral concessions consisting of 8,247 hectares (La Calavera Project) in Oaxaca State. In December 2008, the company terminated its interest in both mineral concessions.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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