

# American Shared Hospital Services Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# **Abstracts**

American Shared Hospital Services Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between American Shared Hospital Services and its competitors. This provides our Clients with a clear understanding of American Shared Hospital Services position in the <u>Healthcare</u> Industry.

The report contains detailed information about American Shared Hospital Services that gives an unrivalled in-depth knowledge about internal businessenvironment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for American Shared Hospital Services. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The American Shared Hospital Services financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios



pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes American Shared Hospital Services competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of American Shared Hospital Services business.

### **About American Shared Hospital Services**

American Shared Hospital Services provides Gamma Knife stereotactic radiosurgery equipment and radiation therapy and related equipment in the United States.

As of March 5, 2010, the company provided its equipment to 19 medical centers in 17 states. It provides Gamma Knife services through its 81% indirect interest in GK Financing, LLC, a California limited liability company (GKF). GKF is a provider of alternative financing services for Elekta Gamma Knife units. The company provides Image Guided Radiation Therapy (IGRT) and related equipment to one medical center in Massachusetts.

### Operations

### Gamma Knife Operations

Gamma Knife stereotactic radiosurgery, a non-invasive procedure, is an alternative to conventional brain surgery or can be an adjunct to conventional brain surgery. Compared to conventional surgery, Gamma Knife radiosurgery usually involves shorter.



patient hospitalization, lower risk of complications.

The Gamma Knife treats patients with 201 single doses of gamma rays that are focused with precision on small and medium size, circumscribed and critically located structures in the brain. The Gamma Knife delivers the concentrated dose of gamma rays from Cobalt-60 sources housed in the Gamma Knife. The Cobalt-60 sources converge at the target area and deliver a dose that is high enough to destroy the diseased tissue without damaging surrounding healthy tissue.

The Gamma Knife treats selected malignant and benign brain tumors, trigeminal neuralgia (facial pain) and arteriovenous malformations. Research is being conducted to determine whether the Gamma Knife can be effective in the treatment of epilepsy and other functional disorders. As of December 31, 2009, there were approximately 108 Gamma Knife sites in the United States and 271 units in operation worldwide.

### Image Guided Radiation Therapy Operations

The company's radiation therapy business consists of one Image Guided Radiation Therapy system. IGRT technology integrates imaging and detection components into a linear accelerator, allowing clinicians to plan treatment, verify positioning, and deliver treatment with a single device, providing radiation therapy with less damage to healthy tissue. IGRT captures CT, fluoroscopic and x-ray images on a daily basis, creating threedimensional images that pinpoint the exact size, location and coordinates of tumors. Once tumors are pinpointed, the system delivers ultra-precise doses of radiation which ultimately leads to improved patient outcomes.

#### Customers

The company's business is the outsourcing of stereotactic radiosurgery services and radiation therapy services. Its major customers include Southwest Texas Methodist Hospital; Yale New Haven Ambulatory Services Corporation; Kettering Medical Center; Tufts-New England Medical Center; University of Arkansas for Medical Sciences; Froedtert Memorial Lutheran Hospital; JFK Medical Center; Sunrise Hospital and Medical Center; Central Mississippi Medical Center; OSF Saint Francis Medical Center; Bayfront Medical Center; Mercy Medical Center; Baptist Medical Center Albuquerque Regional Medical Center; Lehigh Valley Hospital; Baptist Hospital of East Tennessee; Northern Westchester Hospital; Mercy Health Center; Tufts-New England Medical Center (IGRT); and USC University Hospital.



Competition

The company's main competitor is Elekta AB.

History

American Shared Hospital Services was founded in 1980.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



# Contents

#### RESEARCH METHODOLOGY

DISCLAIMER

#### 1. AMERICAN SHARED HOSPITAL SERVICES COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

#### 2. AMERICAN SHARED HOSPITAL SERVICES BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

### 3. AMERICAN SHARED HOSPITAL SERVICES SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

#### 4. AMERICAN SHARED HOSPITAL SERVICES FINANCIAL ANALYSIS

- 4.1. Financial Statements
- 4.1.1. Income Statement
- 4.1.2. Balance Sheet
- 4.1.3. Cash Flow
- 4.2. Financial Ratios
- 4.2.1. Profitability
- 4.2.2. Margin Analysis



- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

# 5. AMERICAN SHARED HOSPITAL SERVICES COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. American Shared Hospital Services Direct Competitors
- 5.2. Comparison of American Shared Hospital Services and Direct Competitors Financial Ratios

5.3. Comparison of American Shared Hospital Services and Direct Competitors Stock Charts

- 5.4. American Shared Hospital Services Industry Analysis
- 5.4.1. Healthcare Industry Snapshot
- 5.4.2. American Shared Hospital Services Industry Position Analysis

# 6. AMERICAN SHARED HOSPITAL SERVICES NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

### 7. AMERICAN SHARED HOSPITAL SERVICES EXPERTS REVIEW<sup>1</sup>

- 7.1. Experts Consensus
- 7.2. Experts Revisions

### 8. AMERICAN SHARED HOSPITAL SERVICES ENHANCED SWOT ANALYSIS<sup>2</sup>

### 9. UNITED STATES PESTEL ANALYSIS<sup>2</sup>

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors



- 9.5. Environmental Factors
- 9.6. Legal Factors

### **10. AMERICAN SHARED HOSPITAL SERVICES IFE, EFE, IE MATRICES**<sup>2</sup>

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

# 11. AMERICAN SHARED HOSPITAL SERVICES PORTER FIVE FORCES ANALYSIS<sup>2</sup>

### 12. AMERICAN SHARED HOSPITAL SERVICES VRIO ANALYSIS<sup>2</sup>

## **APPENDIX: RATIO DEFINITIONS**

### LIST OF FIGURES

American Shared Hospital Services Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit Profit Margin Chart Operating Margin Chart Return on Equity (ROE) Chart Return on Assets (ROA) Chart Debt to Equity Chart Current Ratio Chart American Shared Hospital Services 1-year Stock Charts American Shared Hospital Services 5-year Stock Charts American Shared Hospital Services vs. Main Indexes 1-year Stock Chart American Shared Hospital Services vs. Direct Competitors 1-year Stock Charts American Shared Hospital Services vs. Direct Competitors 1-year Stock Charts American Shared Hospital Services Article Density Chart

<sup>1 –</sup> Data availability depends on company's security policy.

<sup>2 -</sup> These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.



# **List Of Tables**

#### LIST OF TABLES

American Shared Hospital Services Key Facts Profitability Management Effectiveness Income Statement Key Figures **Balance Sheet Key Figures Cash Flow Statement Key Figures Financial Performance Abbreviation Guide** American Shared Hospital Services Key Executives American Shared Hospital Services Major Shareholders American Shared Hospital Services History American Shared Hospital Services Products Revenues by Segment Revenues by Region American Shared Hospital Services Offices and Representations American Shared Hospital Services SWOT Analysis Yearly Income Statement Including Trends Income Statement Latest 4 Quarters Including Trends Yearly Balance Sheet Including Trends Balance Sheet Latest 4 Quarters Including Trends Yearly Cash Flow Including Trends Cash Flow Latest 4 Quarters Including Trends American Shared Hospital Services Profitability Ratios Margin Analysis Ratios Asset Turnover Ratios **Credit Ratios** Long-Term Solvency Ratios Financial Ratios Growth Over Prior Year American Shared Hospital Services Capital Market Snapshot American Shared Hospital Services Direct Competitors Key Facts **Direct Competitors Profitability Ratios Direct Competitors Margin Analysis Ratios Direct Competitors Asset Turnover Ratios Direct Competitors Credit Ratios Direct Competitors Long-Term Solvency Ratios** Healthcare Industry Statistics



American Shared Hospital Services Industry Position Company vs. Industry Income Statement Analysis Company vs. Industry Balance Sheet Analysis Company vs. Industry Cash Flow Analysis Company vs. Industry Ratios Comparison American Shared Hospital Services Consensus Recommendations<sup>1</sup> Analyst Recommendation Summary<sup>1</sup> Price Target Summary<sup>1</sup> Experts Recommendation Trends<sup>1</sup> Revenue Estimates Analysis<sup>1</sup> Earnings Estimates Analysis<sup>1</sup> Historical Surprises<sup>1</sup> Revenue Estimates Trend<sup>1</sup> Earnings Estimates Trend<sup>1</sup> Earnings Estimates Trend<sup>1</sup> Revenue Revisions<sup>1</sup>



# **ANALYSIS FEATURES**

#### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

#### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

#### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

#### **VRIO** Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources Financial

Physical

Technological

Organizational

Intangible resources Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?



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