

# American Business Bank Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# **Abstracts**

American Business Bank Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between American Business Bank and its competitors. This provides our Clients with a clear understanding of American Business Bank position in the Industry.

The report contains detailed information about American Business Bank that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for American Business Bank. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The American Business Bank financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and



company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes American Business Bank competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of American Business Bank business.

#### **About American Business Bank**

American Business Bank (The Bank), a Los Angeles based independently owned bank, offers financial services to businesses in the middle market. Clients include wholesalers, manufacturers, service businesses, professionals and non-profit organizations. The bank's various products and services include deposit services, cash management, commercial lending, international, and investment services.

#### **Deposit Services**

As an attractive alternative to the corporate banking divisions of larger banks, American Business Bank has invested significant resources in developing a variety of depository services that are needed by growing companies and expected of a full service business bank.

These services include Corporate Checking, Savings, Money Market, Certificates of Deposit; Zero Balance Accounts; Controlled Disbursement; Wire Transfers; ACH Processing; Stop Payments; Account Reconcilement; Telephone Notifications of Return Items, Incoming Wires, Maturing Investments; Tax Deposits and Courier Service.

#### **Cash Management**

American Business Bank Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis



American Business Bank offers Cash Management Services to manage the cash flow efficiently. The services available allow the customers to control, access and monitor their account information at any time.

ACH Disbursement & Collection: The Bank has an advanced easy to use Automated Clearing House (ACH) system. Through the bank's system the customer is able to either upload a formatted NACHA (National Automated Clearing House Association) file or input individual entries that it would convert to NACHA format. This system is available to help the customer improve their cash flow and forecasting. Processing items via ACH allows the customers to initiate and manage a variety of transactions quickly and conveniently.

Controlled Disbursement Account: American Business Bank offers controlled disbursement accounts. Controlled disbursement allows customers that typically issue large dollar checks the ability to draw their checks on a bank in the Midwest or on the East Coast. These checks are paid against an account of American Business Bank and on the day a check is presented, the customer's main operating account would be charged for the items. Using a non-California bank usually allows more time for investment decisions as the presentment information occurs hours earlier than on the West Coast. Checks used to pay vendors are drawn on the out-of-state bank and funds are transferred daily to cover the amount of checks presented. The fees charged by the drawee bank are either paid directly as fees or by leaving an appropriate level of imprest balances to pay for them.

Information Downloads: This service allows the customer to download account information via the Internet directly into their computer system. This provides the client's company with the ability to receive account and transaction information in a format that the Client can easily manipulate using their internal computer system or treasury workstation. This allows the customers to automate certain key functions such as account reconciliation and cash flow forecasting.

Online Banking: NetTeller, American Business Bank's Internet banking product includes secure, cash management services with instant access to the client's account information. NetTeller, is a real time system allowing the customer to view transactions as they are posted throughout the day. Through this service the customers are allowed to: View Current Transactions; View Prior Months Bank Statements; Transfer Funds Between Accounts; Place Stop Payments; Initiate Electronic Bill Payments and Originate Automated Clearing House (ACH) Transactions.



Lock Box Services

American Business Bank offers a wholesale lockbox product to its business customers. The purpose of a lockbox is two fold. First, to improve overall mail collection time and thus potentially reduce the amount of float incurred during the payment cycle. Secondly, the preparation of the customer's deposits by bank staff members allow the company to reduce overhead.

# Taxtel (EFTPS)

TaxTel is a tax deposit service which is designed to enable a customer to make various state and federal tax deposits via the Internet

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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The complete financial data is available for publicly traded companies.

<sup>1 –</sup> Data availability depends on company's security policy.



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# **ANALYSIS FEATURES**

### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

#### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

# IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

#### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

#### **VRIO** Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources Financial

Physical

Technological

Organizational

Intangible resources Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?



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