Food Processing in Canada – PEST Framework Analysis

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Abstracts

The largest food processing industry, measured by shipments and value added, in Canada was meat processing. The sugar and confectionery industry was the smallest in terms of shipments and sea food product processing was the smallest in terms of valued added.

Meat processing leads the food industry in exports and accounted for one third of the value of total food exports, as the result of the identification of a single cow with bovine spongiform encephalopathy (BSE). A further 20% of total food exports are accounted for by the seafood product industry, followed by grain and oilseed milling (10%), fruit and vegetable processing (9%).

Aruvian's R'search analyzes Food Processing in Canada in a PEST Framework Analysis. A PEST analysis is concerned with the environmental influences on a business. The acronym stands for the Political, Economic, Social and Technological issues that could affect the strategic development of a business. Identifying PEST influences is a useful way of summarizing the external environment in which a business operates.

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