

Analyzing Japan's Steel Industry

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Abstracts

In 2008, Japan's domestic steel demand from manufacturers continued at a high level as in the previous year, led by such industries as motor vehicles, shipbuilding and industrial machinery. In addition, demand from the construction sector remained firm, other than demand for products for use in public works. Meanwhile, exports increased after the previous year's drop, reflecting improvement in the supply-demand situation in Southeast Asian markets, which had been slackening since the second half of 2005.

As a consequence, crude steel production in 2006 rose 3.3% from the previous year, to 116.23 million tons, exceeding the 100 million-ton mark for the seventh straight year. On a calendar year basis, this was the third-largest tonnage on record, following the 119.32 million tons in 1973 and 117.13 million tons in 1974.

Since establishing its voluntary action program in 1996, the Japanese steel industry has made concerted efforts to save energy and promote recycling through a multifaceted approach. The steel industry, which is responsible for about 11% of the country's final energy consumption, achieved energy savings of about 20% in the 20 years following the two oil crises of the 1970s, maintaining the world's top level of energy efficiency. The industry is continuing these efforts as it sets an even more challenging voluntary action program target: an additional 10% energy savings by fiscal 2010.

Aruvian's R'search focuses on this highly lucrative industry, bringing you – Analyzing Japan's Steel Industry. The report is a complete guide to all the recent developments going on in the industry, along with an in-depth analysis on market statistics, market structure, competition in the industry, where the Japanese Steel Industry stands on a global scenario, and much more.

An analysis of the global steel industry, the leading players in the global industry such as Corus, Arcelor Mittal, and Severstal, is also included in the report, along with in-

depth profiles of the leading Japanese steel players. Numerous market figures further add to the comprehensiveness of this research report.

Contents

A. EXECUTIVE SUMMARY

B. Market Introduction

B.1 Industry Definition

B.2 Industry Segmentation

C. GLOBALIZATION IN THE STEEL INDUSTRY

C.1 Introduction

C.2 Analyzing Global Demand for Steel

C.3 Consolidation in the Global Steel Industry

C.4 Drivers in the Steel Industry

C.4.1 Raw Materials

C.4.2 Products

C.4.3 Prices

C.4.4 Operating Costs

C.4.5 Employment

C.4.6 Supply and Demand Balance

C.5 Global Steel Companies – Strategies for the Future

D. LEADING GLOBAL STEEL PLAYERS

D.1 Arcelor Mittal

D.2 Corus

D.4 Posco

D.5 Severstal

E. LOOKING AT JAPAN'S STEEL INDUSTRY

E.1 Historical Perspective of the Industry

E.2 Industry Synopsis

E.3 Industry Value & Volume Statistics

E.4 Industry Segmentation

E.5 Competition in the Industry

F. UNDERSTANDING THE INDUSTRY THROUGH MARKET STATISTICS

- F.1 Production Data
- F.2 National Demand for Steel
- F.3 Supply & Demand Scenario
- F.4 Supply of Raw Materials
- F.5 Steel Industry's Total Energy Consumption
- F.6 Equipment & Technology in the Market
- F.7 Ongoing & Upcoming R&D
- F.8 Import/Export Data

G. LOOKING AT MARKET FIGURES

- G.1 Major Steel-Related Figures
- G.2 Shipment, Production, & Inventory of Ordinary Steel Products
- G.3 Crude Steel Production, Consumption & Import/Export
- G.4 Shipment, Production, & Inventory of Ordinary Steel Products by Major Item
 - G.4.1 Wide Flange Beams
 - G.4.2 Light Bars
 - G.4.3 Hot Rolled Plate & Sheet
 - G.4.4 Hot-Rolled Strip
 - G.4.5 Cold Rolled Sheet & Strip
 - G.4.6 Galvanized Sheet
 - G.4.7 Steel Pipes & Tubes

H. ENVIRONMENTAL CONCERNS

I. JAPAN STEEL INDUSTRY: FUTURE PERSPECTIVE

J. MAJOR PLAYERS

- J.1 Aichi Steel
- J.2 JFE Holdings, Inc.
- J.3 Sumitomo Metal Industries, Ltd.
- J.4 Daido Steel
- J.5 Kobe Steel
- J.3 Nippon Steel Corporation

K. APPENDIX

L. GLOSSARY OF TERMS

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