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# Analyzing the Global Tobacco Industry 2016

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## Abstracts

There is no denying the fact that in spite of a global economic downturn, lawsuits, health problems and rising prices of cigarettes, the global tobacco industry has continued to generate strong growth as well as profits. Many legal problems continue to plague the global tobacco industry as governments around the world continue to put in place strict regulations to curb the use of tobacco. The health impact of tobacco are many and many smokers are suffering from cancer or other side effects of tobacco consumption.

While tobacco majors continue to initiate campaigns to stop children from consuming tobacco, they are also pursuing research and development efforts to develop cigarettes that reduce the health risks related with smoking.

One of the major challenge facing the tobacco industry is the growth of discount cigarette manufacturers who are not involved in the settlement with US state governments, and are gaining market share rapidly.

Aruvian Research analyzes the global tobacco industry in its research offering Analyzing the Global Tobacco Industry 2016. The report is an in-depth profile of the tobacco industry in many countries, along with a complete analysis of the major players in the industry.

We begin the report with an analysis of the global tobacco industry through an industry definition, industry overview wherein we look at the market statistics for the years 2011-2015, an analysis of the industry growth through value, industry segmentation, regional share of the industry, presence of distribution channels in the market, along with an analysis of the competitive landscape and company market share. Future of the global tobacco industry is analyzed till 2020. Data analyzed in this report ranges from 2011 to 2020.

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The report analyzes the global tobacco industry through a Porter's Five Forces analysis as well. The analysis looks at the bargaining power of buyers and suppliers in the global tobacco industry, competitive rivalry in the industry, the threat of new entrants to the global tobacco industry and the threat of substitutes to the industry.

For each of the country profiles, we analyze the tobacco market through an industry overview, industry growth through value analysis, industry segmentation, regional share analysis, presence of various distribution channels, market competition, major players in the market and their market share, as well as an analysis of the future of the tobacco market in the country.

Countries analyzed in this comprehensive report on the global tobacco industry include:

Australia

Belgium

Brazil

Canada

China

Czech Republic

Denmark

France

Germany

Hungary

Italy

India

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Japan

Mexico

Netherlands

Norway

Poland

Russia

Singapore

South Africa

South Korea

Spain

Sweden

Taiwan

Turkey

United Kingdom

United States

Major players in the industry are analyzed through a corporate analysis that looks at their businesses in-depth, a financial analysis and a SWOT analysis. The report analyzes over 25 tobacco companies.

With tobacco being one of the most commonly used addictive substances in the world, the industry will continue to grow in the coming years, though the growth is going to be faced with many challenges as countries put in place stringent laws to combat the health effects of consuming tobacco. The growth of e-cigarettes will be a significant

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trend to watch out for in the coming years and the report takes a look at this opportunity as well.

With over 200 figures and tables, Analyzing the Global Tobacco Industry 2016 from Aruvian Research is ideal for professionals involved at any stage of the global tobacco industry value chain as well as for investors and researchers.

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