

Analyzing the Global Fertilizer Industry 2016

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Abstracts

After the economic recession hit, the global fertilizer industry has only been growing slightly. The industry has not experienced much expansion in both value and volume terms. The coming years also are expected to look pretty much the same, with moderate growth expected in the industry.

The year 2013 saw a major shake-up of the global fertilizer industry as the Russian company Uralkali quit the Belarusian Potash Company, which was one of the world's two major potash cartels. This led to a major decline in fertilizer prices worldwide and lowered natural gas prices as well. This also caused a decline in the overall value of the global fertilizer market.

While it is anticipated that the coming years will witness an acceleration in the market performance, doubts remain as to how much improvement the global fertilizer industry will witness.

While demand for basic food crops, for high value crops such as fruit and vegetables, for animal products and for crops capable of being used to produce biofuels is likely to remain strong, it is expected that increased fertilizer consumption required to support higher levels of production will be adequately catered for by growing supply worldwide.

Africa will remain a major phosphate exporter and increase nitrogen exports while importing all of its potash. The Asia region is expected produce a rapidly increasing surplus of nitrogen, but will continue to import phosphate and potash. Europe will be the major nitrogen and potash exporting region in the world and will continue to produce surpluses of phosphate though decreasingly so. It is expected that deficits of all three nutrients will persist in Oceania.

Aruvian Research analyzes the global fertilizer industry in its research report Analyzing

the Global Fertilizer Industry 2016. The report is a complete coverage of this industry as we analyze the market through an industry overview, an analysis of the industry value and volume, a look at the industry segmentation by products and by geography, among other factors.

The report includes an analysis of the global fertilizer industry through the major regions worldwide. Regions analyzed in the report include Asia Pacific, Europe, North and South America. Each region is analyzed by an industry overview, industry growth analysis by both value and volume data, industry segmentation and an industry forecast till 2019. Data analyzed in the report ranges from 2010 till 2019.

Countries analyzed in the report include Canada, China, the US and the UK. For each country, we analyze the fertilizer market through an industry overview, market growth analysis by value & volume data, industry segmentation by product and by geography and other factors.

The report also includes an analysis of the Global Fertilizer Industry through the Porter's Five Forces Strategy framework. The analysis includes a look at the bargaining power of buyers and suppliers in the market, competitive rivalry in the industry, the threat of new entrants and the threat of substitutes to the global fertilizer industry.

Major industry players in the global fertilizer industry such as Agrium Inc., CF Industries Holdings, K+S AG, Koch Industries, Potash Corporation of Saskatchewan, Sinochem Corporation, The Mosaic Company, Yara International ASA and many others are analyzed through a corporate analysis that looks at the major business segments of the companies, a financial analysis and an in-depth SWOT analysis. The report analyzes over 15 of the leading companies in the global fertilizer industry.

This research report on the Global Fertilizer Industry from Aruvian Research is a comprehensive analytical presentation on the subject.

Contents

A. EXECUTIVE SUMMARY

B. INDUSTRY DEFINITION

C. GLOBAL FERTILIZER INDUSTRY

- C.1 Industry Overview
- C.2 Industry Growth by Value & Volume Analysis
- C.3 Industry Segmentation
- C.4 Forecast: Global Fertilizer Industry

D. GLOBAL FERTILIZER INDUSTRY: PORTER'S FIVE FORCES STRATEGY ANALYSIS

- D.1 Introduction
- D.2 Bargaining Power of Buyers
- D.3 Bargaining Power of Suppliers
- D.4 Competitive Rivalry in the Industry
- D.5 Threat of New Entrants
- D.6 Threat of Substitutes

E. GLOBAL FERTILIZER INDUSTRY: ANALYSIS OF MAJOR REGIONS

- E.1 Fertilizer Industry in Asia Pacific
 - E.1.1 Industry Overview
 - E.1.2 Industry Growth by Value & Volume Analysis
 - E.1.3 Industry Segmentation
 - E.1.4 Forecast: Asia Pacific Fertilizer Industry
- E.2 Fertilizer Industry in Europe
 - E.2.1 Industry Overview
 - E.2.2 Industry Growth by Value & Volume Analysis
 - E.2.3 Industry Segmentation
 - E.2.4 Forecast: European Fertilizer Industry
- E.3 Fertilizer Industry in North America
 - E.3.1 Industry Overview
 - E.3.2 Industry Growth by Value & Volume Analysis
 - E.3.3 Industry Segmentation

- E.3.4 Forecast: North America Fertilizer Industry
- E.4 Fertilizer Industry in South America
 - E.4.1 Industry Overview
 - E.4.2 Industry Growth by Value & Volume Analysis
 - E.4.3 Industry Segmentation
 - E.4.4 Forecast: South America Fertilizer Industry

F. FERTILIZER INDUSTRY IN CANADA

- F.1 Industry Overview
- F.2 Industry Growth by Value & Volume Analysis
- F.3 Industry Segmentation
- F.4 Forecast: Canada Fertilizer Industry

G. FERTILIZER INDUSTRY IN CHINA

- G.1 Industry Overview
- G.2 Industry Growth by Value & Volume Analysis
- G.3 Industry Segmentation
- G.4 Forecast: China Fertilizer Industry

H. FERTILIZER INDUSTRY IN THE UK

- H.1 Industry Overview
- H.2 Industry Growth by Value & Volume Analysis
- H.2 Industry Segmentation
- H.5 Forecast: UK Fertilizer Industry

I. FERTILIZER INDUSTRY IN THE US

- I.1 Industry Overview
- I.2 Industry Growth by Value & Volume Analysis
- I.3 Industry Segmentation
- I.4 Forecast: US Fertilizer Industry

J. MAJOR INDUSTRY PLAYER

- J.1 Agrium Inc.
 - J.1.1 Corporate Analysis

- J.1.2 Financial Analysis
- J.1.3 SWOT Analysis
- J.2 Bunge Limited
 - J.2.1 Corporate Analysis
 - J.2.2 Financial Analysis
 - J.2.3 SWOT Analysis
- J.3 CF Industries Holdings, Inc.
 - J.3.1 Corporate Analysis
 - J.3.2 Financial Analysis
 - J.3.3 SWOT Analysis
- J.4 Grupa Azoty SA
 - J.4.1 Corporate Analysis
 - J.4.2 Financial Analysis
 - J.4.3 SWOT Analysis
- J.5 K+S AG
 - J.5.1 Corporate Analysis
 - J.5.2 Financial Analysis
 - J.5.3 SWOT Analysis
- J.6 Koch Industries
 - J.6.1 Corporate Analysis
 - J.6.2 Financial Analysis
 - J.6.3 SWOT Analysis
- J.7 Potash Corporation of Saskatchewan Inc.
 - J.7.1 Corporate Analysis
 - J.7.2 Financial Analysis
 - J.7.3 SWOT Analysis
- J.8 Sinochem Corporation
 - J.8.1 Corporate Analysis
 - J.8.2 Financial Analysis
 - J.8.3 SWOT Analysis
- J.9 The Mosaic Company
 - J.9.1 Corporate Analysis
 - J.9.2 Financial Analysis
 - J.9.3 SWOT Analysis
- J.10 Yara International ASA
 - J.10.1 Corporate Analysis
 - J.10.2 Financial Analysis
 - J.10.3 SWOT Analysis
- J.11 China Blue Chemical

- J.12 Hubei Yihua Chemical Industry Co., Ltd.
- J.13 ICL Fertilizers
- J.14 Mineral Chemical Company EuroChem
- J.15 OJSC Uralkali
- J.16 UralChem Holding Plc
- J.17 Yunnan Yuntianhua International Chemical Co., Ltd

K. GLOSSARY OF TERMS

List Of Figures

LIST OF FIGURES

Figure 1: Growth of the Global Fertilizer Industry by Value (in USD Million), 2010-2014

Figure 2: Growth of the Global Fertilizer Industry by Volume (in Million Tons), 2010-2014

Figure 3: Segmentation of the Global Fertilizer Industry by Products (in USD Million & %), 2014

Figure 4: Segmentation of the Global Fertilizer Industry by Regions (in USD Million & %), 2014

Figure 5: Forecast of the Global Fertilizer Industry (in USD Million), 2014-2019

Figure 6: Volume Forecast of the Global Fertilizer Industry (in Thousand Tons), 2014-2019

Figure 7: Porter's Five Forces Analysis of the Global Fertilizer Industry

Figure 8: Bargaining Power of Buyers in the Global Fertilizer Industry

Figure 9: Bargaining Power of Suppliers in the Global Fertilizer Industry

Figure 10: Competition in the Global Fertilizer Industry

Figure 11: Threat of New Entrants in the Global Fertilizer Industry

Figure 12: Threat of Substitutes to the Global Fertilizer Industry

Figure 13: Growth of the Asia Pacific Fertilizer Industry by Value (in USD Million), 2010-2014

Figure 14: Growth of the Asia Pacific Fertilizer Industry by Volume (in Thousand Tons), 2010-2014

Figure 15: Segmentation of the Asia Pacific Fertilizer Industry by Products (%), 2014

Figure 16: Segmentation of the Asia Pacific Fertilizer Industry by Countries (in USD Million & %), 2014

Figure 17: Forecast of the Asia Pacific Fertilizer Industry (in USD Million), 2014-2019

Figure 18: Forecast of the Asia Pacific Fertilizer Industry (in Thousand Tons), 2014-2019

Figure 19: Growth of the European Fertilizer Industry (in USD Million), 2010-2014

Figure 20: Growth of the European Fertilizer Industry by Volume (in Thousand Tons), 2010-2014

Figure 21: Segmentation of the European Fertilizer Industry by Products (%), 2014

Figure 22: Segmentation of the European Fertilizer Industry by Countries (%), 2014

Figure 23: Forecast of the European Fertilizer Industry (in USD Million), 2014-2019

Figure 24: Forecast of the European Fertilizer Industry (in Thousand Tons), 2014-2019

Figure 25: Growth of the North American Fertilizer Industry by Value (in USD Million), 2010-2014

Figure 26: Growth of the North American Fertilizer Industry by Volume (in Thousand Tons), 2010-2014

Figure 27: Segmentation of the North American Fertilizer Industry by Products (%), 2014

Figure 28: Segmentation of the North American Fertilizer Industry by Countries (%), 2014

Figure 29: Forecast of the North American Fertilizer Industry (in USD Million), 2014-2019

Figure 30: Forecast of the North American Fertilizer Industry (in Thousand Tons), 2014-2019

Figure 31: Growth of the South American Fertilizer Industry by Value (in USD Million), 2010-2014

Figure 32: Growth of the South American Fertilizer Industry by Volume (in Thousand Tons), 2010-2014

Figure 33: Segmentation of the South American Fertilizer Industry by Products (%), 2014

Figure 34: Segmentation of the South American Fertilizer Industry by Countries (%), 2014

Figure 35: Forecast of the South American Fertilizer Industry (in USD Million), 2014-2019

Figure 36: Forecast of the South American Fertilizer Industry (in Thousand Tons), 2014-2019

Figure 37: Growth of the Canadian Fertilizer Industry by Value (in USD Million), 2010-2014

Figure 38: Growth of the Canadian Fertilizer Industry by Volume (in Thousand Tons), 2010-2014

Figure 39: Segmentation of the Canadian Fertilizer Industry by Products (%), 2014

Figure 40: Share of Canada in the Americas Fertilizer Industry (%), 2014

Figure 41: Forecast of the Canadian Fertilizer Industry (in USD Million), 2014-2019

Figure 42: Forecast of the Canadian Fertilizer Industry (in Thousand Tons), 2014-2019

Figure 43: Growth of the Chinese Fertilizer Industry by Value (in USD Million), 2010-2014

Figure 44: Growth of the Chinese Fertilizer Industry by Volume (in Thousand Tons), 2010-2014

Figure 45: Segmentation of the Chinese Fertilizer Industry by Products (%), 2014

Figure 46: Share of China in the Asia Pacific Fertilizer Industry (%), 2014

Figure 47: Forecast of the Chinese Fertilizer Industry (in USD Million), 2014-2019

Figure 48: Forecast of the Chinese Fertilizer Industry (in Thousand Tons), 2014-2019

Figure 49: Growth of the UK Fertilizer Industry by Value (in USD Million), 2010-2014

Figure 50: Growth of the UK Fertilizer Industry by Volume (in Thousand Tons), 2010-2014

Figure 51: Segmentation of the UK Fertilizer Industry by Products (%), 2014

Figure 52: Share of the UK in the European Fertilizer Industry (%), 2014

Figure 53: Forecast of the UK Fertilizer Industry (in USD Million), 2014-2019

Figure 54: Forecast of the UK Fertilizer Industry (in Thousand Tons), 2014-2019

Figure 55: Growth of the US Fertilizer Industry by Value (in USD Million), 2010-2014

Figure 56: Growth of the US Fertilizer Industry by Volume (in Thousand Tons), 2010-2014

Figure 57: Segmentation of the US Fertilizer Industry by Products (%), 2014

Figure 58: Share of the US in the Global Fertilizer Industry (%), 2014

Figure 59: Forecast of the US Fertilizer Industry (in USD Million), 2014-2019

Figure 60: Forecast of the US Fertilizer Industry (in Thousand Tons), 2014-2019

List Of Tables

LIST OF TABLES

Table 1: Growth of the Global Fertilizer Industry by Value (in USD Million), 2010-2014

Table 2: Growth of the Global Fertilizer Industry by Volume (in Million Tons), 2010-2014

Table 3: Segmentation of the Global Fertilizer Industry by Products (in USD Million & %), 2014

Table 4: Segmentation of the Global Fertilizer Industry by Regions (in USD Million & %), 2014

Table 5: Forecast of the Global Fertilizer Industry (in USD Million), 2014-2019

Table 6: Volume Forecast of the Global Fertilizer Industry (in Thousand Tons), 2014-2019

Table 7: Growth of the Asia Pacific Fertilizer Industry by Value (in USD Million), 2010-2014

Table 8: Growth of the Asia Pacific Fertilizer Industry by Volume (in Thousand Tons), 2010-2014

Table 9: Segmentation of the Asia Pacific Fertilizer Industry by Products (in USD Million & %), 2014

Table 10: Segmentation of the Asia Pacific Fertilizer Industry by Countries (in USD Million & %), 2014

Table 11: Forecast of the Asia Pacific Fertilizer Industry (in USD Million), 2014-2019

Table 12: Forecast of the Asia Pacific Fertilizer Industry (in Thousand Tons), 2014-2019

Table 13: Growth of the European Fertilizer Industry (in USD Million), 2010-2014

Table 14: Growth of the European Fertilizer Industry by Volume (in Thousand Tons), 2010-2014

Table 15: Segmentation of the European Fertilizer Industry by Products (in USD Million & %), 2014

Table 16: Segmentation of the European Fertilizer Industry by Countries (in USD Million & %), 2014

Table 17: Forecast of the European Fertilizer Industry (in USD Million), 2014-2019

Table 18: Forecast of the European Fertilizer Industry (in Thousand Tons), 2014-2019

Table 19: Growth of the North American Fertilizer Industry by Value (in USD Million), 2010-2014

Table 20: Growth of the North American Fertilizer Industry by Volume (in Thousand Tons), 2010-2014

Table 21: Segmentation of the North American Fertilizer Industry by Products (in USD Million & %), 2014

Table 22: Segmentation of the North American Fertilizer Industry by Countries (in USD

Million & %), 2014

Table 23: Forecast of the North American Fertilizer Industry (in USD Million), 2014-2019

Table 24: Forecast of the North American Fertilizer Industry (in Thousand Tons), 2014-2019

Table 25: Growth of the South American Fertilizer Industry by Value (in USD Million), 2010-2014

Table 26: Growth of the South American Fertilizer Industry by Volume (in Thousand Tons), 2010-2014

Table 27: Segmentation of the South American Fertilizer Industry by Products (in USD Million & %), 2014

Table 28: Segmentation of the South American Fertilizer Industry by Countries (in USD Million & %), 2014

Table 29: Forecast of the South American Fertilizer Industry (in USD Million), 2014-2019

Table 30: Forecast of the South American Fertilizer Industry (in Thousand Tons), 2014-2019

Table 31: Growth of the Canadian Fertilizer Industry by Value (in USD Million), 2010-2014

Table 32: Growth of the Canadian Fertilizer Industry by Volume (in Thousand Tons), 2010-2014

Table 33: Segmentation of the Canadian Fertilizer Industry by Products (in USD Million & %), 2014

Table 34: Share of Canada in the Americas Fertilizer Industry (in USD Million & %), 2014

Table 35: Forecast of the Canadian Fertilizer Industry (in USD Million), 2014-2019

Table 36: Forecast of the Canadian Fertilizer Industry (in Thousand Tons), 2014-2019

Table 37: Growth of the Chinese Fertilizer Industry by Value (in USD Million), 2010-2014

Table 38: Growth of the Chinese Fertilizer Industry by Volume (in Thousand Tons), 2010-2014

Table 39: Segmentation of the Chinese Fertilizer Industry by Products (in USD Million & %), 2014

Table 40: Share of China in the Asia Pacific Fertilizer Industry (in USD Million & %), 2014

Table 41: Forecast of the Chinese Fertilizer Industry (in USD Million), 2014-2019

Table 42: Forecast of the Chinese Fertilizer Industry (in Thousand Tons), 2014-2019

Table 43: Growth of the UK Fertilizer Industry by Value (in USD Million), 2010-2014

Table 44: Growth of the UK Fertilizer Industry by Volume (in Thousand Tons), 2010-2014

- Table 45: Segmentation of the UK Fertilizer Industry by Products (in USD Million & %), 2014
- Table 46: Share of the UK in the European Fertilizer Industry (in USD Million & %), 2014
- Table 47: Forecast of the UK Fertilizer Industry (in USD Million), 2014-2019
- Table 48: Forecast of the UK Fertilizer Industry (in Thousand Tons), 2014-2019
- Table 49: Growth of the US Fertilizer Industry by Value (in USD Million), 2010-2014
- Table 50: Growth of the US Fertilizer Industry by Volume (in Thousand Tons), 2010-2014
- Table 51: Segmentation of the US Fertilizer Industry by Products (in USD Million & %), 2014
- Table 52: Share of the US in the Global Fertilizer Industry (in USD Million & %), 2014
- Table 53: Forecast of the US Fertilizer Industry (in USD Million), 2014-2019
- Table 54: Forecast of the US Fertilizer Industry (in Thousand Tons), 2014-2019
- Table 55: Key Financials of Agrium Inc. (in USD Million), 2009-2013
- Table 56: Key Financials of Bunge Limited (in USD Million), 2009-2013
- Table 57: Key Financials of CF Industries Holdings, Inc. (in USD Million), 2009-2013
- Table 58: Key Financials of Grupa Azoty SA (in USD Million), 2009-2013
- Table 59: Key Financials of K+S AG (in USD Million), 2009-2013
- Table 60: Key Financials of Potash Corporation of Saskatchewan Inc. (in USD Million), 2009-2013
- Table 61: Key Financials of Sinochem Corporation (in USD Million), 2009-2013
- Table 62: Key Financials of The Mosaic Company (in USD Million), 2009-2013
- Table 63: Key Financials of Yara International ASA (in USD Million), 2009-2013
- Table 64: Key Financials of China Blue Chemical (in USD Million), 2009-2013
- Table 65: Key Financials of Hubei Yihua Chemical Industry Co., Ltd. (in USD Million), 2009-2013
- Table 66: Key Financials of Mineral Chemical Company EuroChem (in USD Million), 2009-2013
- Table 67: Key Financials of OJSC Uralkali (in USD Million), 2009-2013
- Table 68: Key Financials of UralChem Holding (in USD Million), 2009-2013

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