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Abstracts

Detailed analysis of company financials, by logistics sector, in context of the current supply chain environment. Analysing providers' performance by sector and country, the report provides insight into the key industries within the market, namely Road Transport and Contract Logistics. (Further analysis in the European report benchmarks the performance of freight forwarding activities and in-house logistics operations at a European level). Benchmark against sector averages, identify and target growth markets, sectors and potential new services. Alternatively simply monitor performance ratios for the industry as a whole. Whatever your requirement, this report will assist you to confidently and rigorously achieve your objectives.

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