

## Chinese Markets for Plastic Films

## Chinese Markets for Plastic Films

AMID Co., LLC

Date: May 1, 2011

Pages: 219

Price: US\$ 4,000.00

ID: P34E2E68CAAEN

China's demand for plastic films has grown at a fast pace in the past decade. In the next five years, both production and demand will continue to grow. This new study examines China's economic trends, investment environment, industry development, supply and demand, industry capacity, industry structure, marketing channels and major industry participants. Historical data (2000, 2005 and 2010) and long-term forecasts through 2015 and 2020 are presented. Major producers in China are profiled.

### Table of Content

#### I. INTRODUCTION

Report Scope and Methodology

Executive Summary

#### II. BUSINESS ENVIRONMENT

Economic Outlook

Key Economic Indicators

Industrial Output

Population and Labor

Foreign Investment

Foreign Trade

Financial and Tax Regulations

Banking System and Regulations

Foreign Exchange

Taxes, Tariff and Custom Duties

#### III. PLASTIC FILM INDUSTRY ASSESSMENTS

Plastic Film Industry Structure

Market Size

Market Growth Drivers

Plastic Film Industry Capacity

Major Producer Facility Locations

Market Share of Key Producers

Labor Costs

Potential Entrants

Major End-Users

Major Distributors

Major Foreign Investments

Technology Development

#### IV. PLASTIC FILM PRODUCTION AND DEMAND

Plastic Film Production and Demand Overview

Demand of Plastic Film by Region  
High Density Polyethylene (HDPE)  
Low Density Polyethylene (LDPE/LLDPE)  
Polypropylene (PP)  
Polyvinyl chloride (PVC)  
Polyester  
Polystyrene  
Nylon  
Other Plastic Films  
Plastic Film Exports and Imports  
Price Trending

## **V. PLASTIC FILM CONSUMPTION BY MARKET**

Plastic Film Markets Outlook  
Food Packaging  
Food Industry Trends  
Plastic Film Consumption in Food Packaging  
Agriculture Film  
Agriculture Development Trends  
Plastic Film Consumption in Agriculture Film  
Consumer Products Packaging  
Consumer Spending Trends  
Plastic Film Consumption in Consumer Products Packaging  
Packaging Products  
Bags, Wraps and Sacks Market Trends  
Plastic Film Consumption in Bags, Wraps and Sacks  
Other Plastic Film Markets

## **VI. MARKETING STRATEGIES**

China Market Entry Overview  
China's Distribution System  
Plastic Films Distribution Channels  
Transportation and Freight Infrastructure  
Communications  
China's Market Entry  
Licensing  
Franchising  
E-commerce  
Trading Companies and Local Agents  
Representative Offices and Chinese Subsidiaries  
Wholly Foreign Owned Enterprises

## **VII. PLASTIC FILM PRODUCER DIRECTORY**

Plastic Film Producer Profiles and Directory  
Distributors and Trading Companies  
Research Institutions and Associations  
Major End-Users

## **ULIST OF TABLES**

### **I. INTRODUCTION**

Economic Outlook Summary  
Plastic Film Production and Demand Summary

## II. BUSINESS ENVIRONMENT

Key Economic Indicators  
Industrial Output  
Population and Labor Force Trends  
Foreign Investment and Loans  
Foreign Trade

## III. PLASTIC FILM INDUSTRY ASSESSMENTS

China Plastic Film Industry Capacities in 2010  
Major Producer Facility Locations  
Major Plastic Film Producer Output and Capacities  
Market Share of Key Producers  
Major End-Users  
Major Foreign Investments

## IV. PLASTIC FILM PRODUCTION AND DEMAND

Plastic Films Production and Demand  
Demand of Plastic Film by Region in 2010  
High Density Polyethylene Production and Demand  
Low Density Polyethylene Production and Demand  
Polypropylene Production and Demand  
Polyvinyl Chloride Production and Demand  
Polyester Production and Demand  
Polystyrene Production and Demand  
Nylon Production and Demand  
Other Plastic Films Production and Demand  
China's Plastic Film Exports and Imports

## V. PLASTIC FILM CONSUMPTION BY MARKET

Total Plastic Film Consumption by Market  
Food Industry Trends  
Plastic Film Consumption in Food Packaging Industry  
Agriculture Development Trends  
Plastic Film Consumption in Agriculture Film  
Consumer Spending Trends  
Plastic Film Consumption in Consumer Products Packaging  
Bags, Wraps and Sacks Market Trends  
Plastic Film Consumption in Bags, Wraps and Sacks  
Plastic Film Consumption in Other Markets

## LIST OF CHARTS

### I. INTRODUCTION

Plastic Film Supply and Demand Summary

### II. BUSINESS ENVIRONMENT

China's GDP and Growth Rate  
Industrial Output by Ownership  
China's Imports and Exports

### III. PLASTIC FILM INDUSTRY ASSESSMENTS

Plastic Films Capacity in China  
Plastic film Capacity, Output and Demand

### IV. PLASTIC FILM PRODUCTION AND DEMAND

China's Plastic Films Production  
Plastic Films Exports and Imports

### V. PLASTIC FILM CONSUMPTION BY MARKET

Plastic Film Demand by Market in 2010

### VI. MARKETING STRATEGIES

China's Distribution Channel

### I would like to order:

**Product name:** Chinese Markets for Plastic Films  
**Product link:** <http://marketpublishers.com/r/P34E2E68CAAEN.html>  
**Product ID:** P34E2E68CAAEN  
**Price:** US\$ 4,000.00 (Single User License / Electronic Delivery)

*If you want to order Corporate License or Hard Copy, please, contact our Customer Service: [office@marketpublishers.com](mailto:office@marketpublishers.com)*

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <http://marketpublishers.com/r/P34E2E68CAAEN.html>

### To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
E-mail:  
Company:  
Address:  
City:  
Zip/Post Code:  
Country:  
Tel:  
Fax:  
Your message:

\* All fields are required

**Customer Signature** \_\_\_\_\_

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at [http://marketpublishers.com/docs/terms\\_conditions.html](http://marketpublishers.com/docs/terms_conditions.html)

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**

