

Consumer Electronics in China 2009: A Market Analysis

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Consumer Electronics in China 2009: A Market Analysis

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This report reviews characteristics, trends and developments over the 2002 to 2008 period in the consumer electronics market (excluding computers and peripherals, and communications technology) and industry of the People's Republic of China, and gives forecasts of market performance to 2013. The emphasis is on the retail market and the major industry players.

The report covers the following sectors:

All colour TV

- CRT TV
- Flat panel
- LCD TV
- Plasma TV
- PRTV TV

Set-top satellite/cable decoder boxes

- Cable
- Terrestrial
- Satellite
- IP

Video Cameras/Camcorders

Digital cameras

DVD Players

- Desktop DVD
- Portable DVD
- Recordable DVD

Digital photo frames

Home Audio & HiFi

- Tape recorder
- Hi-Fi Stereo Component & Mini System

In-Car Entertainment

GPS

Portable Audio

- MP3
- PMP

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