

## The Russian Market of Motor Oil

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*ABARUS Market Research*

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Research target: to characterize the state of the Russian motor oil market

Objectives:

1. To describe general market state in Russia
2. To characterize briefly related markets of motor oil market: passenger cars market, trucks market
3. To characterize Russian motor oil market, to evaluate market volume, production structure and consumption features
4. To describe export and import dynamics
5. To reveal key figures of the market
6. To characterize price dynamics of motor oil market
7. To describe trends of motor oil market and create the forecast of market development

Data analysis methods: traditional techniques of content analysis

The research database comprises:

1. Article databases of media.
2. Internet resources.
3. State statistics authorities (Databases of Federal Customs Service, Federal Government Statistics Service also known as Rosstat).
4. Ready-made market research reports.
5. Materials presented by specialized agencies.
6. Materials obtained from market players.
7. Databases originated by ABARUS Market Research.

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