

## The Russian Market of Life Insurance

# The Russian Market of Life Insurance

*ABARUS Market Research*

Date: August 1, 2006

Pages: 120

Price: US\$ 380.00

ID: R387BF459EAEN

Research target: to characterize Russian life insurance market

Objectives:

1. To describe general market state in Russia
2. To characterize insurance market in Russia:  
to evaluate Russian market volume in world insurance market  
to describe insurance market trends by types and regions  
to review tendencies of insurance market in Russia.
3. To characterize life insurance market in Russia:  
to estimate a role of "grey schemes» in life insurance market.  
to evaluate factual volume of life insurance market  
to estimate development potential of life insurance market  
to characterize strategic behaviour of key figures in Russian life insurance market  
to describe tariffs and agency network of top insurers.  
to evaluate demand of life insurance services in Russia  
to describe consumption of life insurance products.  
to estimate trends of life insurance market.

Data analysis methods: traditional techniques of content analysis

The research database comprises:

1. Article databases of media.
2. Internet resources.
3. State statistics authorities (Databases of Federal Customs Service, Federal Government Statistics Service also known as Rosstat).
4. Materials presented by All-Russian Union of Insurers
5. Ready-made market research reports.
6. Materials presented by specialized agencies.
7. Materials obtained from market players.
8. Databases originated by ABARUS Market Research.

## Table of Content

### SUMMARY

### CHAPTER 1. OVERVIEW OF THE RUSSIAN ECONOMY

- 1.1. Basic macroeconomic parameters
- 1.2. Demographic situation, labour market and incomes of population
- 1.3. Investments
- 1.4. Final estimation of economy state in dynamics

## **CHAPTER 2. CHARACTERISTIC Of INSURANCE MARKET In RUSSIA.**

- 2.1. Types of insurance.
- 2.2. Russian market share in world insurance market
- 2.3. Overview of Russian insurance market.
- 2.4. Dynamics of insurance market by types:
  - voluntary insurance segment.
  - obligatory insurance segment.
- 2.5. Parameters of the market of insurance on regions.
- 2.6. Tendencies of the market of insurance in Russia.

## **CHAPTER 3. LIFE INSURANCE MARKET**

- 3.1. 'Grey schemes' in life insurance market
- 3.2. Volume and development of the real market of life insurance
- 3.3. Key players of Russian life insurance market
  - «Rosgosstrah».
  - «Ingosstrah».
  - «RESO-Garantiya».
  - «ROSNO» (branch «Alyans ROSNO Zhizn»).
  - AIG Life (branch «AIG Russia»).
  - «AlfaStrahovanie».
  - The Czech insurance company.
  - Aviva Russia.
- 3.4. Tariffs and agency network
- 3.5. Consumption of life insurance products
- 3.6. Prospects of the market in a view of the forthcoming introduction into WTO.
- 3.7. Long-term prospects of development of life insurance market.

## **LISTS OF TABLES AND FIGURES (ON REQUEST)**

### I would like to order:

**Product name:** The Russian Market of Life Insurance  
**Product link:** <http://marketpublishers.com/r/R387BF459EAEN.html>  
**Product ID:** R387BF459EAEN  
**Price:** US\$ 380.00 (Single User License / Electronic Delivery)

*If you want to order Corporate License or Hard Copy, please, contact our Customer Service: [office@marketpublishers.com](mailto:office@marketpublishers.com)*

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <http://marketpublishers.com/r/R387BF459EAEN.html>

### To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
E-mail:  
Company:  
Address:  
City:  
Zip/Post Code:  
Country:  
Tel:  
Fax:  
Your message:

\* All fields are required

**Customer Signature** \_\_\_\_\_

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at [http://marketpublishers.com/docs/terms\\_conditions.html](http://marketpublishers.com/docs/terms_conditions.html)

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**

